

HUMAN VALUES DEVELOPMENT

-Relentlessly Towards Excellence



COURSE OVERVIEW

Duration of the course	3 years	1 hour/week
Module 1 - VISION AND MISSION	First year	30 hours
Module 2 - PERSONAL & INTERPERSONAL SKILLS	Second Year	30 hours
Module 3 - SOCIETAL SKILLS	Third Year	30 hours
Teaching Methodology	Lecture, Group Discussion/Presentation	

COURSE OBJECTIVES

- To comprehend the concept of Unity in Diversity.
- To inculcate the values of religious harmony and national integration.
- To familiarize the role of Indian Constitution in molding human values.
- To explore into one's own identity and to have a better insight of self-worth.
- To cultivate the habit of positive thinking stress and enrich life skills.
- To build and nurture interpersonal relationship.
- To create awareness of dangers of internet and social media.
- To understand about gender and its various implications.
- To remove gender bias and prejudice.
- To appreciate and experience the sanctity of family relationships.

For More Details, Contact
 Rev, Fr. Shinto Joseph CMI
 Mob : +91-8943372202

DEEKSHARAMBHAM - 2019

INDUCTION PROGRAMME 2019-21 BATCH

"Learn, Serve and Excel"

Welcome to Deeksharambham – a ceremonial initiation by your gurus. Today you are gathered here for an initiation ceremony that could be crucial in determining the course of your career and life. After the formal ceremony of presenting the "chirathu" to the new students, we will guide you through the induction programme over the course of the next two days

THE RCSS

The Rajagiri College of Social Sciences (RCSS) is managed by the CMI congregation, a Catholic order whose mission has been to establish top quality educational institutions in India and abroad in line with the vision of its founder, Saint Kuriakose Elias Chavara. The RCSS is spread over two campuses in Kalamassery and Kakkanad and comprises the Rajagiri School of Social Work (RSSW), the Rajagiri School of Computer Science (RSCS), Rajagiri School of Library and Information Science (RSLIS), Rajagiri Centre for Behavioural Science and Research (RCBSR), Rajagiri School of Commerce (RSC) and Rajagiri Centre for Business Studies (RCBS). RCSS was granted autonomy by the University Grants Commission of India (UGC) in June 2014. Autonomy helps the College in prescribing its own relevant courses of study and syllabi etc...

The institution's flagship programme, PGDM is managed by RBS.

RCBS is located in a beautiful valley in Kakkanad, Cochin, providing the perfect environment for studies and reflection. The campus, spread over 100 acres, is also the hub of sister institutions like Rajagiri School of Engineering and Technology (RSET), Rajagiri College of Management and Applied Sciences (RCMAS), Rajagiri Christu Jayanthi Public School (RCJPS) and Rajagiri International Institute for Education and Research (RIIER). At RCBS, students join for wholly residential MBA, MHRM and PGDM programmes which are launching pads for excellent career opportunities. The curriculum has been designed meticulously to ensure holistic education of students and to help them gain global perspectives of management rooted in Indian values. The level of participation of corporate majors in the recruitment campaign is an eloquent testimony to the quality education imparted at RCBS.





Paul Antony IAS

Chief Guest: Deeksharambham - 2019

Former Chief Secretary of Kerala. 1983 batch IAS officer of Kerala Cadre. He has done MA Economics (Delhi School Of Economics, MA public economic management (Birmingham University, UK). During his long tenure as IAS officer, he occupied various positions such as Additional Chief Secretary in charge of Industries, Power, and Forest departments, Collector at Kollam and Alappuzha, development commissioner of the Cochin Special Economic Zone, chairman of the Cochin Port Trust, chairman and managing director of KSEB Limited and the Kerala State Civil Supplies Corporation.



INDUCTION 2019. (Venue: Gallery Hall, Ground Floor, PG Centre)

<i>From</i>	<i>To</i>	<i>Title</i>	<i>Resource Person</i>
7-Jun-19		Friday	
10.00 AM	1.00 PM	Deeksharambham	
Lunch Break			
2.00 PM	2.15 PM	Introduction to Induction	OCR Team
2.15 PM	2.30 PM	All about Rajagiri Valley	Prof. Deepak Babu
2.30 PM	3.30 PM	Rajagiri Immersive Learning Methodology, Introduction to Mentoring Process, Introduction to FORMS	Prof. Harish B, Dr. Smitha Shiji, Dr Susan Mathew, Prof. Saji George
Tea Break			
4.00 PM	5.00 PM	"Being Limitless....."	Prof. Dr. Ushy Mohandas
Evening Break			
6.30 PM	7.30 PM	"Healthy Life styles for Managers"	Dr. T M U Warriar, Kottakkal Arya Vaidya Sala
7.30 PM	8.30 PM	"From Villager to Tech Millionaire" - An entrepreneurial journey from Pathanapuram.	Varun Chandran, Founder & CEO, Corporate 360
8-Jun-19		Saturday	
8.30 AM	9.00 AM	INTRODUCTION TO MBA	Dr. Joji Alex
9.00 AM	10.00 AM	RNBQ, Student Activities, Inflore and Spic Macay	Prof. Arun George, Prof. Saji George, Dr. Susan and Team
10.00 AM	11.00 AM	"The New India - Lessons from Yesterday, Challenges & Opportunities for Tomorrow"	Shri. Venugopal C Govind, FCA, Form. Senior Managing Partner - Varma & Varma.
Tea Break			
11.30 AM	1.00 PM	"Life - a continuous Challenge to Succeed"	Mr. Mohammed Asif Iqbal, Principal Consultant, PWC
Lunch Break			
2.00 PM	3.30 PM	"Appointment with the CEO"	Ms. Suja Chandy, Managing Director, Nissan Digital India
Tea Break			
4.00 PM	4.30 PM	Introduction to MHRM	Dr. Manoj Menon
4.30 PM	4.45 PM	Introduction to NIPM	
4.45 PM	5.00 PM	Introduction to KMA	
Evening Break			

6.30 PM	7.30 PM	"Scripting the Story" - ITALYAN SILKS (Venue: Auditorium, 7th Floor, RBS)	Mr. Prakash Pattabhiraman, Director
9-Jun-19		Sunday	
8.30 AM	9.00 AM	Introduction to PGDM	Dr. Neetha George
9.00 AM	9.15 AM	IAESTE	Student committee
9.15 AM	9.30 AM	Introduction to NHRDM	
9.30 AM	9.45 AM	Introduction to IACC	
9.45 AM	10.00 AM	Introduction to ISTD	
10.00 AM	11.00 AM	"Chat with Alumni"	Ms. R Rajasree, HR Head - TCS Cochin
Tea Break			
11.30 AM	1.00 PM	RBL, Introduction to OCR and IE COCON - the Rajagiri Incubation Centre. Transend. International Relations & Foreign Languages.	Fr. Francis Marvalan and Student Team Dr. Manoj Mathew, Professor, Director - OCR
Lunch Break			
2.00 PM	3.30 PM	"From Silence to Success" - The Social Sensitivity Saga.	Suresh Ramdas, Mr. Gay India 2019, Global Training Lead - HP
Tea Break			
4.00 PM	4.30 PM	Etiquette @ Rajagiri	Dr. Manoj Menon
4.30 PM	5.00 PM	Vision & Mission of Rajagiri	Dr. Rangarajan G
Evening Break			
6.30 PM	7.30 PM	"Star @ close quarters" - Concluding Session of Induction 2019 (Venue: Auditorium, 7th Floor, RBS)	Ashish Yidyarthi, National Award Winning Actor





Prof. Dr Ushy Mohan Das

Former Dean - KIMS Hospital Bangalore,
Tedx Speaker, Author – New Clear Energy Series

Professor Dr. Ushy Mohan Das is a renowned doctor, a spiritual scientist researching linguistics and communications. Also an academic, a neuropsychology researcher, a globally esteemed motivational speaker, a voice coach, a many time TEDx speaker and the most sought – after meditation, energy and leadership coach for more than 4 decades.

Numerous people have enjoyed the warmth, humour, and transformational power of her business and personal development workshops. She is globally esteemed mind and public speaking mastery coach.

A recognized authority on the psychology of leadership, negotiation and organizational turnaround, she is the creator of the widely – acclaimed brand ‘The Mind Workshop’, having conducted workshops globally for corporate houses, the government, faculty, students, sports professionals and bureaucrats. Her Keynote Speeches are a joyful epidemic and numerous organizations world over reach out to her to share her wisdom.

She is the founder CEO and Principal Mind Coach at the acclaimed start up, Dr Ushy’s Wisdom Works. One of the founders of a very powerful wellness tool, the Alpha FM Meditation, her youngest learners start meditating at the age of 18 years. She has coached more than 80000 people across the globe last year alone. Approachable, wise, practical and funny, she has the unique ability to simplify the understanding of the mind, make spiritual tools practically applicable in everyday life, create systematic approaches to self – development and resolution of conflict, that allows for sustainable change and relate what she teaches to everyday life. All this and more, make her a much sought after speaker and coach on self – development.

She is the regional head, IHRO (International Human Rights Organization) Karnataka, Kerala, Telegana, Andhra Pradesh, and Tamil Nadu. Formerly the Dean of KIMS Hospital, Bangalore, Professor Das also holds a fellowship in nutritional and environmental medicine and has great interest in the environment and its well-being. She is currently adjunct faculty in many prestigious B-Schools all over India, educating in innovation, business and organizational communications. A member on many prestigious national commissions on knowledge and CSR initiatives, Professor Mohan Das is known globally for initiating change and progress. She is an achiever who has aced in many areas, sometimes in contrastingly different fields.

Leadership comes naturally to her, serving in various administrative capacities at Health Universities across India and National bodies such as, member on advisory BIS, National Education Commission and UGC. She has also been a part of the task force of the ICMR having numerous publications to her credit and contributed to 3 textbooks used by students across the globe.

A national award winning crusader against corruption in education, she has also been responsible for bringing about transparency in Medical Education and creating the overriding Medical Commission. She is the founding President and spearheads a large national body "Doctors against Corruption" which addresses malpractice and brings in reforms into the field of medical and dental education.

She has now established a 360 degree energy wellness network called "Plus You Wellness", which organizes monthly meets ups in Bangalore, helping citizens become more mind aware and health conscious by offering simple solutions to deadly maladies.

Renowned author of the New Clear Energy series of books available on Amazon, an avid blogger and writer with a keen sense of humour, Dr Ushy is the winner of numerous prestigious National Awards for excellence in academics and industry, her amazing story is one featured of the six quoted, discussing women with grit and determination across the country having achieved the extraordinary, in the book titled: "When Dreams have Wings" by Shoma Bakre.

She was recently writing regularly for many leading national dailies, a media broadcasting consultant, a stand up comedienne, a voice actor having worked for channels of international repute, a multi-linguist and a polymath frequently seen debating on many national channels she is referred frequently to fondly as, Dr. Tongue-Fu, the doctor of words. Her work juggling between 13 jobs has been recognized and applauded by many leading industry experts and media giants.

She resonates with the fact that "Your thinking process is totally dependent on the quality of your mind", Hence her techniques empower the mind which will help us deal any situation effectively. Her sessions on mindfulness in workspaces are known to be full of wit and wisdom and many vouch for the fact that when done, the attendees emerge with clarity of thought and felicity of expression. Her Mantra is:

"People die only once....There is a chance to LIVE STRONG every single day!"





Venugopal C. Govind

Senior Managing Partner
Varma & Varma Associates

Venugopal C. Govind, a fellow of the Institute of Chartered Accountants of India, is the Senior Managing Partner of Varma&Varma Associates, a reputed chartered accounting firm in Kerala. He had served as member of the Expert Advisory Committee of the World Trade Organization and was the Director of Kerala State Industrial Development Corporation. He made significant contributions as a member of Managing / Central Committees of Associated Chamber of Commerce and Industry, All India Manufacturers Organization, All India Shippers Council and Indo-American Chamber of Commerce. Venugopal, a recipient of the prestigious Management Leadership Award instituted by the Kerala Management Association in 2000, is a member of Board of Management/ Advisory council/ visiting faculty member in various Management Institutes and Business Schools



Dr. T.M. U. Warriier

Kottakkal Aryavaidyasala

Dr. T.M. U. Warriier, a graduate from Ayurveda College Coimbatore with a Post Graduation from Jamnagar University joined Kottakkal in the year 1992 as Asst. Physician. He has worked as Branch Manager & Physician at Delhi, Chennai, Mumbai and Secunderabad. Currently, he is working as Sr. Physician in the Ayurvedic Hospital & Research Centre at Thrikkakara , Kochi since 2009.





Suresh Ramdas

Mr. Gay World India 2019, Global Training Lead - HP

15+ years of total experience in Customer Support & in Diversity & Inclusion.

Achievements:

- Mr. Gay World India 2019
- Co-founder of Working With Pride (WWP)
- Co-facilitating a Leadership Program exclusively for LGBTQ+ community, Leading With Pride (LWP)
- Started the HP India LGBTQ Chapter in 2016
- Spearheaded the HP India People With Disability BIN

Certifications:

- LGBTQ Executive Leadership Program - Stanford GSB, US
- Certified Diversity Professional - DTUI, US & Interweave, India
- Certified NLP Practitioner - Neoway, India



Varun Chandran

Founder & CEO, Corporate 360

Varun Chandran is a tech entrepreneur and social volunteer from Kerala. He is the founder and CEO of Corporate360, a fast-growing tech start-up with offices in Singapore, India and US. Born in a humble family in a farming village in Kerala, India, he excelled in youth level football, captaining state junior and university teams. Varun worked for some of the world's biggest tech companies such as SAP, Oracle, Dell, and NetApp in US, India & Singapore. His start-up Corporate360 offers data-as-a-service SalesTech products that offer marketing insights and competitive intelligence for enterprises. He has introduced a social impact business model for digital skill development and job creation in villages, small towns and low-income segments among women, youth and physically challenged in India. His Smart Village business concept is featured in Forbes. Through his social initiatives, he is supporting community development programs and digital literacy projects for rural youth in Kerala.



Mohammed Asif iqbal

Associate Director - Advisory, PwC India Pvt. Ltd

- Lost total eye sight at the age of 16 years old.
- Received my primary, secondary and partial college education from USA
- First blind commerce graduate from St. Xavier's college, Calcutta, first blind MBA (HR) from Symbiosis (SCMHRD, Pune)
- Instrumental in creating reservation quota for disabled across IIMs, IITs and all government Universities in India in 2000.
- Working as Associate Director in Advisory for PwC India
- Led assignments in E-governance and HR consulting domain, Business process restructuring, Assessment Centers and campus interview for PwC.
- Leading integration of Digital Inclusion initiative for smart city internal application, web portal and mobile app as well as Government practices for PwC India.
- Integrated digital inclusion in multipurpose smart card designed for digital payment.
- Designed & implemented social inclusion strategy for aadhar enrollment under leadership and guidance of Shri Nandan Nilekani, Shri. RS Sharma.
- Meeting with Prime Minister of India Shri Narendra Modiji on November 21, 2017
- Work with the help of screenreader install onto my laptop and cellphone
- Proud recipient of Extra-ordinary citizen of Calcutta award, National award, State role model award, United nation & Congo award, NIVH excellence award, rotary community change champion award, etc.
- Past President, Welfare Society of the Blind
- Former member of Board of National NHRDN Kolkata chapter
- Member of High level advisory committee of universal access set up by Department of IT & electronics, government of India
- Member on Interview panel for Rahmani 30 Patna program on coaching students of minority community including under-privilege economically backward to prepare for IIT joint entrance exam.
- Member CII National Skilling of Pwd committee
- Delivered various presentations on IT impact on disabled at Nasscom, CII, etc.
- Delivered presentation on digital inclusion at international global conference on cyber space. (GCCS2017)
- Regular speaker on diversity and inclusion at CII, SHRM, National NHRDN, ASSOCHAM, etc.
- Delivered presentation on developing empathy by contributing to nation building at Singapore International foundation, Singapore
- Deliver TEDx talk at Banars UP on winning solutions for society's problem will emerge by engaging person with disability. <https://www.youtube.com/watch?v=Wc9zbdZQIH>
- Conducted motivation session to multinational, union workers, students, teachers, etc. (E: ITC, Vodafone, Jet airways, HSBC bank, Tata Steel, Goldman Shaks, Tata tele Services, Synchron Technologies, IIM Bangalore, IIM Indore, IIM Amritsar, etc.)
- Authored article on diversity & inclusion which were published in leading HR journal and magazines in India
- Delivered presentation on accessible smart city at Business world summit, M2M forum, CII, etc.



RAJASREE SHENOY
HR HEAD – TCS, KOCHI

A passionate, and result oriented HR professional with 15 years of experience, she has in-depth knowledge of all functional areas of HR with strength in Talent Management, Employee Engagement, Talent Retention and Talent Development. In her tenure of decade and half with TCS she has demonstrated the ability to work collaboratively & lead a team to reach desired objectives, provide impeccable service & create an atmosphere of exceptional employee morale. A two time winner of the KMA Young Manager's Award, and also winner of the Managers of Tomorrow Award from Madras Management Association, Rajasree's zeal for HR stems from a desire to create and sustain great workplaces. She is a member of CII Indian Women Network and she is also part of the HR & IR panel of CII and Executive Committee member of Cochin NHRD Chapter.



Ms Suja Chandy
Managing Director, Nissan Digital India LLP, Trivandrum

Ms Suja Chandy heads the first global digital hub for Nissan Motor Corporation worldwide that focuses on building new-age digital capability to enhance customer experiences, product development, connectivity & security for autonomous, connected and electric vehicles.

Previously, Suja was Vice President, Invest India, the official Investment Promotion and Facilitation agency of the Govt. of India, where she headed Investment Promotion & Facilitation across sectors and was also responsible for driving innovation. She brings nearly two decades of international and domestic management consulting experience spanning key global markets and industries working in leadership roles with professional services firms like KPMG and PWC.

During her stint with KPMG in India, she headed the Program Monitoring Centre (PMC) for Govt of India's 'Make in India' program targeted at promoting ease of doing business in India and developing the country into a best-in-class manufacturing hub. She has also worked in the technology industry, and was responsible for setting up a Global In-house Captive (Research/Analytics) for CGI in Bangalore. Suja is a frequent guest speaker at the Foreign Service Institute, Delhi as well as several other national & international forums.



PRAKASH PATTABHIRAMAN

MANAGING DIRECTOR – KALYAN SILKS

A globetrotter and a philanthropist, Prakash Pattabhiraman hails from the renowned Kalyan Silks family which has established itself as the world's largest silk saree showroom network with 28 showrooms spread across India, UAE and Oman.

Prakash has completed his MBA in Marketing Management from Oxford Brookes University, U.K., but he considers his father Mr. T.S. Pattabhiraman as the best university which taught him how to be successful in business without compromising on values.

A hands-on person, Prakash works closely with his workforce which comprises of more than 7000 employees and over 1000 weavers. He loves to listen to customers and understand their changing needs and tastes. Along with his father and younger brother Mahesh Pattabhiraman, Prakash has played a pivotal role in making Kalyan Silks the most preferred brand for millions across boundaries.

While he is actively involved in expanding the reach of Kalyan Silks to more international and domestic destinations, Prakash finds time to touch the lives of the underprivileged through various humanitarian initiatives and social activities.



Ashish Vidyarthi

National Award winning Actor, Thinker, Speaker

A National award winning actor, he has worked in over 200 films in 11 languages over his 26 year career.

He is the founder of Ashish Vidyarthi And Associates through which he and his team have been engaging in Leadership Conversations with Corporates through Avid Miner Transformation Modules. Over 100 organisations in India and abroad, have been contributed to, by Ashish Vidyarthi And Associates.

His assimilated life experiences of working across cultures and scenarios are woven into jargon-free, easy to comprehend and application-friendly conversations. Each curated into experiential learning programmes to match the needs of the organisations.

Some of the notable organisations which have used his services are Wipro, Mahindra & Mahindra, Bayer, Dell, Accenture, HSBC, Bosch, Titan & CEAT.

He specializes in Ignite conversations meant to, as the name suggests, Ignite people's minds into action.

A traveller, a writer, a communicator & an actor too, Ashish believes that each one of us has many roles to explore and ability to fulfil multiple dreams.



NOTES





**KALAMASSERY CAMPUS
(Hill Campus)**

Rajagiri College of Social Sciences (Autonomous)
Rajagiri P.O, Kalamassery, Kochi- 683104
Ph: +91 2555564, 2550884
Email: admin@rajagiri.edu
Web: www.rajagiri.edu

**KAKKANAD CAMPUS
(Valley Campus)**

Rajagiri Centre for Business Studies,
Rajagiri Valley P.O, Kakkanad, Kochi- 682039
Ph: +91 484 2426554
Email: rebs@rajagiri.edu
Web: www.rajagiri.edu

DEEKSHARAMBHAM & INDUCTION PROGRAMME - 2018





OUR VISION

To become a centre par excellence of learning, unique in experience, value based in approach, and pioneering in efforts for enriching and fulfilling LIFE.

OUR MISSION

To facilitate comprehensive and integrated development of individuals to effectively function as social beings imbued with righteousness and courage of conviction.

DEEKSHARAMBHAM – 2018

Induction Programme for 2018-20 Batch

“Learn, Serve and Excel”

Welcome to Deeksharambham – a ceremonial initiation by your gurus. Today you are gathered here for an initiation ceremony that could be crucial in determining the course of your career and life. After the formal ceremony of presenting the “chirathu” to the new students, we will guide you through the induction programme over the course of the next few days.

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DEEKSHARAMBHAM-2018

Venue: Chavara Hall

Date: 08.06.18

10.00 am - 10.40 am

Prayer Session

Handing over the lighted *chirathu* to the new Students by the Chief Guest, Guests and Faculty Members.
Prayer Dance
Bhajans and Readings from the Holy Books

10.40 am - 10.45 am

Introduction to Rajagiri - Dr. Neetha J. Eappen

10.45 am - 10.50 am

Welcome Speech

Dr. Joseph I Injodey
Executive Director, RCSS & RBS

10.50 am - 11.00 am

Presidential Address

Rev. Dr. Mathew Vattathara CMI
Director - Rajagiri Group in Institutions

11.00 am - 11.30 am

Inauguration of the Academic Year & Chief Guest's Address

Dr. M. P. Poonia

Vice Chairman - AICTE, New Delhi

11.30 am - 11.35 am

Announcing Rajagiri Proficiency Awards

For the Academic Year 2017-18

11.35 am - 11.40 am

Presenting memento to the guest - Director

11.40 am - 11.45 am

Felicitation

Dr. Ramesh Unnikrishnan
Director & Regional Officer - AICTE, New Delhi

11.45 am - 11.50 am

Felicitation

Rev. Dr. Saju Madavanakkadu CMI
Councilor for Education and Communication Media
S H Province, Kalamassery

11.50 am - 11.55 am

Vote of Thanks

Dr. Binoy Joseph
Principal, RCSS

12.00 pm

National Anthem

12.00 pm - 12.15 pm

Refreshments

12.15 pm - 01.00 pm

Introduction of Members of the Faculty & Student guidelines: Dr. Binoy Joseph, Principal, RCSS, Orientation about RCBS, RSOM, RBS and RCSS



Dr. M.P. Poonia
Vice Chairman
AICTE

Dr. M.P. Poonia is specialized in the field of Mechanical Engineering (IC Engines, Gas Dynamics, Ref. & AC), Renewable Energy and Sustainable Development. He is M.Tech (Thermal Engg.) and Ph.D. (IC Engines) from Indian Institute of Technology, Delhi. He possesses a vast experience of 30 years. He has published more than 90 research papers in National and International Journals & Conferences and published 10 books and developed 02 Lab Manuals. He has guided number of M.Tech and Ph.D. dissertation. Dr. Poonia is the Member of ISTE & Society of Automotive Engineers.

Dr. MP Poonia is presently serving as Vice Chairman, All India Council for Technical Education since 20th January, 2017. Prior to this, he remained as Director, National Institute of Technical Teachers' Training and Research (NITTTR), Chandigarh for about 4½ years (since 20th July, 2012 to 18th January, 2017). Dr. Poonia is the recipient of Bharat Mata Award conferred by Indian Institute of Oriental Heritage (an International Institute of Oriental Studies and Research, Kolkata) on 16th August, 2014. On behalf of NITTTR, Chandigarh, he received National Award for the Empowerment of Persons with Disabilities – 2013 by the Hon'ble President of India on 3rd December, 2013 in New Delhi in recognition of outstanding performance in the field of Best Institution for Empowerment of Persons with Disabilities in the country

INDUCTION 2018. (Venue:Chavara Hall)

From	To	Title	Resource Person
8-Jun-18		Friday	
10:00 AM	1:00 PM	Deeksharambham	
Lunch Break			
2:00 PM	2:15 PM	Introduction to Induction	OCR Team
2:15 PM	3:30 PM	"Management Learning" - Changing Perspectives	Dr. Vasanthi Srinivasan, Professor, IIM - Bangalore.
3:30 PM	3:45 PM		Tea Break
3:45 PM	5:15 PM	"Arise Awake" - How saleable are your words?	Ms. Rashmi Bansal, Author(Best Seller - Stay Hungry Stay Foolish), Entrepreneur.
5:15 PM	5:30 PM	All about Rajagiri Valley	Prof. Deepak Babu
5:30 PM	7:00 PM		Evening Break
7:00 PM		'Scripting the story' - Dhathri Pvt. Ltd.	Dr. S Sajikumar, Managing Director
9-Jun-18		Saturday	
8:30 AM	9:00 AM	Introduction to MHRM	Dr. Shelly Jose
9:00 AM	10:15 AM	"Chat with an Alumnus of Rajagiri"	Mr. P Padmakumar, Head - HR, Saint Gobain. (MHRM - 1985-87).
10:15 AM	10:40 AM	Rajagiri Immersive Learning Methodology	Dr. Rosemary Varghese
10:40 AM	11:00 AM	Introduction to Mentoring Process	
11:00 AM	11:15 AM		Tea Break
11:15 AM	11:30 PM	Introduction to MBA Programme	Dr. Joji Alex
11:30 AM	11:45 AM	Introduction to NPM	
11:45 AM	1:00 PM	"Ethics & Transparency in Administration"	Dr. B Ashtok IAS, Secretary -Parliamentary Affairs, Sports & Youth. Govt. of Kerala
1:00 PM	2:00 PM		Lunch Break
2:00 PM	2:15 PM	Introduction to KMA	
2:15 PM	2:45 PM	Introduction to OCR and LE COCON - the Rajagiri Incubation Centre. Transcend.	Dr. Manoj Mathew, Professor, Director - OCR
2:45 PM	4:00 PM	"India as an Economic Giant - Lessons from Yesterday, Challenges & Opportunities for Tomorrow"	Shri. Venugopal C Govind, FCA, Senior Managing Partner - Varma & Varma.
4:00 PM	4:15 PM		Tea Break

4:15 PM	5:30 PM	Learn Some Mind Magic'	Dr. Ushy Mohandas
Evening Break			
7:00 PM		Corporate Expectations from Management Graduates'	Dr. Benny Joseph, CEO, Jubilee Mission Medical College
10-Jun-18 Sunday			
8:30 AM	8:45 AM	Introduction to PGDM	Dr. Bijoy John
8:45 AM	9:00 AM	Introduction to IAESTE	Student committee
9:00 AM	9:30 AM	RNBC / RBL	Prof. Arun George and Team / Fr. Francis Marwanan
9:30 AM	10:00 AM	Vision & Mission of Rajgiri	Dr. Rangarajan G
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10:45 AM	11:00 AM	Introduction to IACC	
11:00 AM	11:15 AM		Tea Break
11:15 AM	11:30 AM	International Relations	Prof. Isabella Pinna
11:45 AM	1:00 PM	"Life - A continuous Challenge to Succeed"	Mr. Vikram Agnihotri.
1:00 PM	2:00 PM		Lunch Break
2:00 PM	3:15 PM	'Healthy Life styles for Managers'	Dr. T M U'Warrier, Kottakkal Aryo Vaidya Sala
3:15 PM	3:30 PM	Introduction to ISTD	
3:30 PM	4:00 PM	Student activities, Inflore and Spic Macay	Dr. Susan Mathew & Team
4:00 PM	4:15 PM		Tea Break
4:15 PM	5:30 PM	"From Silence to Resilience" - The Social Sensitivity Saga.	Ms. Laxmi Narayan Tripathi
Evening Break			
7:00 PM		'Star @ close quarters' - Concluding Session of Induction 2018 (Venue: Auditorium, 7th Floor, RBS)	Ashish Vidyarthi, National Award Winning Actor





Vasanthi Srinivasan

Professor,
IIM - Bangalore

Professor Vasanthi Srinivasan, did her Post Graduate Diploma in Personnel Management and Industrial Relations from XLRI Jamshedpur, and a Fellow in Management Ph.D equivalent) from the Indian Institute of Management Bangalore. Prior to joining IIMB Professor Vasanthi Srinivasan has a stellar record of working with a wide variety of Large and small companies, she worked at Wipro Limited and The P&P Group, a Bangalore- based boutique consulting firm. She was a British Council Visiting Scholar at the International Centre for Corporate Social Responsibility at the Nottingham University Business School. As a HRM faculty, she has been involved in several research and consulting projects with the industry. Her one of the research project was on midcareer technology professionals and the challenges and barriers faced by them.

Vasanthi is currently on the Advisory board of the NHRD Network, Bangalore Chapter; a member of the India Leadership Team of Globethics.net and is also on the Board of Directors of "Enable India" and "Fourth Wave Foundation". She was the President of the Indian Academy of Management. She is on the advisory board of Genpact Centre for Women Leadership at the Ashoka University. She has several publications to her credit in international journals. She runs a website www.teachcsr.com, which is intended to enable faculty in business schools to mainstream teaching corporate responsibility. She conducts leadership development programs and has consulted with several Indian and Global corporations in the field of HRM.

She was the ICCR Chair Professor of Corporate Responsibility and Governance at the HHL School of Management, Leipzig, Germany in 2012-2013. Her areas of interest are women in management and Boards, HRM implementation, diversity, HRM in rapid growth organizations and ethics and HRM in healthcare in India. She is an Executive Committee Member of the International Society of Business, Economics & Ethics (ISBEE).



Rashmi Bansal

Best-selling author on
Business and Entrepreneurship

Rashmi Bansal is a writer, entrepreneur and a motivational speaker. An author of 8 bestselling books on entrepreneurship which have sold more than 1.2 million copies and been translated in 12 languages, including Ko-rean and Vietnamese. Rashmi is the # 1 business books author in India.

Rashmi's first book was Stay Hungry Stay Foolish, the runaway bestsell-er on 25 MBAs from IIM Ahmedabad who went on to create successful businesses. The book, an initiative by the Centre for Innovation Incuba-tion and Entrepreneurship (CIIE) at IIMA, has sold over 500,000 copies and has been translated into 11 languages.

Her other popular titles include 'Connect the Dots', 'I Have a Dream', 'Take Me Home' and 'God's Own Kitchen. Rashmi's latest book 'Touch the Sky' was launched at the Jaipur Literature Festival 2018. It features the inspiring stories of women from across India who are creating their own destiny.

Rashmi co-founded JAM (Just Another Magazine) which went on to become India's most popular youth magazine. Her popular blog Youth curry features her writings on youth, careers and entrepreneurship. Rashmi has been a columnist on Rediff.com as well as a regular contributor to Business world and Business Today magazines. She has also been Consulting Editor with business news channel Bloomberg UTV where she hosted In-dia's first call-in show on careers.

Rashmi mentors numerous students and young entrepreneurs and has spoken at various corporates and institutes of national and international repute namely, IIM Ahmedabad, ISB Hyderabad and Kellogg School of Management. She graduated in Economics from Sophia College, Mumbai and did her MBA from IIM Ahmedabad.



STAY HUNGRY STAY FOOLISH
Rashmi Bansal

C-NECT THE D-TS
Rashmi Bansal

POOR GET RICH STAY
Rashmi Bansal

I have a Dream
RASHMI BANSAL

Follow every rainbow
Rashmi Bansal

RASHMI BANSAL
TAKE ME HOME
Rashmi Bansal



**Managing Director
Dhathri Ayurveda (P) Ltd**

Dr. Sajikumar is the Managing Director of Dhathri Ayurveda (P) Ltd, one of India's well-known Ayurveda product companies. He is the creator of Soukhyaveda, a philosophy of wholesome wellness that is based on the three pillars of health, happiness, and success. Dr. Sajikumar hails from a family of traditional Ayurveda Vaidyans in Travancore with a 300 year lineage. He studied Ayurveda at Trivandrum Government Ayurveda College. A renowned Ayurvedic physician, he founded Dhathri Hospital & Panchakarma Centre, where he serves as the Chief Physician and the Managing Director.

A passionate innovator and entrepreneur, Dr. Sajikumar launched Dhathri branded hair & skin care products which became a runaway success from the time it hit the market. Under his leadership, Dhathri creates Proprietary Ayurveda Drugs, Classical Medicines, Single Herbs, OTC and Food products (total around 300 products) and aspires to become a global Ayurveda conglomerate. The Dhathri Group also represents a large bouquet of healthcare services and brands including Dhathri Ayurveda Hospital & Panchakarma Centre, a chain of authentic Ayurveda service centers and abs Clinic, an integrative healthcare for beauty, slimming and lifestyle disorders. Dhathri's products and services touch millions of people across India, Middle East, USA, Australia, Japan, the Maldives, Malaysia and among others.

Dr. Sajikumar is the recipient of Yuva Prathibha (Best Doctor) Award and Best Entrepreneur Award instituted by the Government of Kerala. He also received various other awards like Chikitsa Ratna Award for excellence in Ayurvedic curative services, Excellence in Ayurveda Treatment & Research Award & excellence in innovation in health care from Times of India group etc. He is actively involved in industry bodies representing the Indian traditional healthcare industry. He is the Regional Secretary (South India) of Ayurveda Drug Manufacturers' Association, a Senate Member of Kerala University of Health Sciences, and the Vice President of Ayurveda Hospital Management Association. Dr. Sajikumar believes in the important role that entrepreneurship plays in nation building and social progress. He is associated with industry bodies such as the Confederation of Indian Industries (CII), where he currently serves as the Chairman of its Kerala State Council, member of Kerala Management Association, and the Federation of Indian Chambers of Commerce and Industry.

Dr Sajikumar is a philanthropist. He conducts free medical camps in Kerala; conceives and implements projects on Healthy Lifestyle through Ayurveda. He liberally donates to various social causes such as the prevention of malnutrition among tribal communities, and prevention of cancer.



P Padmakumar

Team Leader & Head ~ Human Resources,
Flat Glass Business and Research & Head CSR
Saint-Gobain India Private Limited

Mr. P Padmakumar, did his Post Graduation in Personnel Management & Industrial Relations from Rajagiri College of Social Sciences in 1987. A member of Top Management team of Saint-Gobain in India since 2002, he provides leadership to Human Resources function, that built and shaped World Class Manufacturing and Research Organization in India. He is responsible for manufacturing locations in Kerala, Tamil Nadu, Andhra Pradesh, Maharashtra, Gujarat and Rajasthan and sales offices located all over India and outside India. His Organization has been recognized by Regional & National forums for many bench mark practices including in Human Resources and Corporate Social Responsibility. Under his functional leadership, Flat Glass Business of Saint-Gobain has been recognized nationally by CII (the premier Industry forum in India) with Leadership in HR Excellence for five years. In 2015, they also won the Role Model Award for HR Excellence from CII, New Delhi.

Padmakumar commenced his career with Indian Aluminium Company INDAL (Subsidiary of ALCAN Canada) and later served in Indian Institute of Management Ahmedabad as Research Assistant in Personnel & Industrial Relations Area. He later joined Murugappa Group and worked in EID Parry Ltd at their Head Office, at Parry's Confectionary Ltd at Nellikuppam, Tamil Nadu and with Carborundum Universal Ltd at Palakkad (Currently a Saint-Gobain Company). Padmakumar re-joined INDAL Kalamassery to Head HR function in 1996 and provided leadership during one of its challenging period. He rejoined Murugappa Group in their Sugar Division at Head Office in 1999. He was instrumental for the design and operations of innovative People organization, of the first fully automated Sugar Factory of India located at Pudukottai. He later moved away from HR and went on to Head the Operations of this Sugar factory, a cross functional Stint. He was later entrusted with the responsibility as Head of HR for Sugar, Chemicals and Bio-Products Business of EID Parry.

He is active thought leader in Industry and Professional forums in India, in domain of HR, Skills and Labour Policy. He was elected to Southern Regional Council of Confederation of Indian Industry and in that capacity he Co-Chaired CSR Committee, Chaired the HR Committee and late the Skills Committee. As a member of Employer Federation of India (EFI), he represented Indian Employers in the 4th Indo-European Skills Summit in Brussels. He represented Indian Employers, in Indian Labour Conference (ILC), the premier Labour Policy consultative forum, New Delhi. He participated as a member of the expert committee of Ministry of Skills and Entrepreneurship (MSDE) New Delhi, for curriculum revision of BTC and for National Police Academy, Hyderabad for Man Power Planning.

He is currently responsible for Human Resources function for Flat Glass Business (comprising of Architectural Glass, Automotive Glass and Glass Solutions Business), Fused cast Refractory Business, Research Organization and in addition as Head of Corporate Social Responsibility.



Dr. B Ashok IAS

Secretary -Parliamentary Affairs,
Sports & Youth. Govt. of Kerala

Dr Ashok IAS is a graduate of Veterinary Science From Mannuthy (1990 batch) who joined the IAS while undergoing research training in Biotechnology in IVRI, Uttar Pradesh in 1998. He is also an alumnus of London, Turin and Duke Universities in various postgraduate programmes. Previously Private Secretary (Chief of Staff) of Union Minister for Agriculture and Food and Deputy Director and Course Director in the Lal Bahadur Shastri National Academy of Administration, Mussoorie. Dr Ashok had jointly won the best Indian Social Science Research Paper Award in 2009 for his study on Social Exclusion in Madurai (with Dr. Darez Ahmed) from the IDRC Canada and has been an occasional Lecturer to Institute of Social Studies, Hague, National Forest Academy, Dehradun, Indian Institute of Public Administration, New Delhi, Maastricht Business School and School of Government, Pune.

He has been awarded fellowships from Italian Cultural Institute and University of Maastricht. He has published several papers in peer reviewed journals and is a columnist in various national publications in Public Policy matters. He was Executive Director Jananidhi and District Collector Pathanamthitta earlier in the State.

He also worked as the Vice-Chancellor Kerala Veterinary and Animal Sciences University.



Venugopal C. Govind

Senior Managing Partner
Varma & Varma Associates

Venugopal C. Govind, a fellow of the Institute of Chartered Accountants of India, is the Senior Managing Partner of Varma&Varma Associates, a reputed chartered accounting firm in Kerala. He had served as member of the Expert Advisory Committee of the World Trade Organization and was the Director of Kerala State Industrial Development Corporation. He made significant contributions as a member of Managing / Central Committees of Associated Chamber of Commerce and Industry, All India Manufacturers Organization, All India Shippers Council and Indo-American Chamber of Commerce. Venugopal, a recipient of the prestigious Management Leadership Award instituted by the Kerala Management Association in 2000, is a member of Board of Management/ Advisory council/ visiting faculty member in various Management Institutes and Business Schools



Kottakkal Aryavaidyasala

Dr. T.M. U. Warriar

Dr. T.M. U. Warriar, a graduate from Ayurveda College Coimbatore with a Post Graduation from Jamnagar University joined Kottakkal in the year 1992 as Asst. Physician. He has worked as Branch Manager & Physician at Delhi, Chennai, Mumbai and Secunderabad. Currently, he is working as Sr. Physician in the Ayurvedic Hospital & Research Centre at Thrikkakara , Kochi since 2009.



Dr. USHY MOHAN DAS

Professor Dr. Ushy Mohan Das is a renowned doctor, a spiritual scientist researching linguistics and communication, an academic, a globally esteemed motivational speaker, an author, a TEDx speaker, a voice coach, and the most sought-after meditation, energy and leadership coach for more than 4 decades.

The creator of the widely-acclaimed brand "The Mind Workshop", having conducted workshops globally for corporate houses, the government, faculty, professionals and bureaucrats, she is the founder CEO, and Principal Mind Coach at the acclaimed start up, Dr. Ushy's Wisdom Works.

An invited speaker across the globe, where she has shares extensively on Leadership, Diversity and Inclusion, Entrepreneurship and Business, Energy and Functional Dynamics in the Workspace, she is the regional head, IHRO (International Human Rights Organization) Karnataka, Kerala, Telangana, Andhra Pradesh, and Tamil Nadu.

Formerly the Dean of KIMS Hospital, Bangalore, and Professor Das holds a fellowship in nutritional and environmental medicine and is currently adjunct faculty in many prestigious B-schools all over India, educating in innovation, business and organizational communications. A member on many prestigious national commissions on knowledge and CSR initiatives, Dr. Mohan Das is known globally for initiating change and progress. She is an achiever who has aced in many areas, sometimes in contrastingly different fields.

Leadership comes naturally to her, serving in various administrative capacities such as PhD guide, member on advisory BIS, (Bureau of Indian Standards) National Education Commission and UGC, (Govt of India). She has also been a part of the task force of the ICMR (Indian Council for Medical Research) . Contributed to 3 textbooks used by students across the globe.

A strong crusader against corruption in education, the founder of DAC (doctors against corruption), a debater, a stand up comedienne, an avid writer blogger and columnist she has been a radio jockey and voice over for more than 2 decades, quoted as one of India's highest paid emcees having worked for international channels like BBC, Discovery and National Geographic of repute.

She was elected by the public to receive a national award for crusading against corruption in medical education from Star Plus called "Hope for the Nation". She was conferred "The Indian Doctor of the year award" for 3 decades of research, innovation and service to the profession

Renowned author of the New Clear Energy series of books available on Amazon, an avid blogger and writer with a keen sense of humor. Her amazing story is one featured of the six quoted, discussing women with grit and determination across the country having achieved the extraordinary in the book titled: "When Dreams have Wings" by Shoma Bakre.

"One Degree More" is an innovative powerful idea of Dr. Mohandas that has transformed human capital and tapped unlimited potential across continents. The founder of a very powerful wellness tool, the Energizing FM Meditation, she has coached more than 80.000 people across the globe last year alone. She is also the author of a series of books on "New Clear Energy" available on Amazon.

A multi-linguist, frequently seen debating on national channels she is referred frequently to as, Dr. Tongue-Fu, the Bruce Lee of Communications, and the Iron-Lady, for she works successfully in 12 careers managing all brilliantly and simultaneously. Her work has been recognized and applauded by many leading industry experts and media giants. She resonates with the fact that "Your thinking process is totally dependent on the quality of your mind". ". Hence, her techniques empower the mind which will help us deal any situation effectively. Her sessions on mindfulness in workspaces are known to be full of wit and wisdom and many vouch for the fact that when done, the attendees emerge with clarity of thought and felicity of expression. A Toastmaster for over 2 decades having mentored almost 1800 mentees, her mantra is:

"People die only once... There is a chance to LIVE STRONG every single day!"





Dr. Benny Joseph

CEO
Jubilee Mission Health Care

Dr. Benny Joseph, the Chief Executive Officer (CEO) of Jubilee Mission Health Care was the former Director & Global Head of the Leadership Center of a multinational company based in US with operations in 21 countries. An alumnus of Indian Institute of Management, Christ University and St. Thomas College, he has an experience of 20 years in Academics, Research, Learning interventions, Organizational development & Senior leadership and CXO roles. He has sound experience in taking up many strategic turn around initiatives and implementations in different kind of organizations. He has designed and facilitated leadership and behavioural workshops globally for mid and senior level managers with a focus to develop leadership skills and attain excellence in communication. He has also worked as a Faculty in Rajagiri Centre for Business studies.





Motivational Speaker & Chairman - Vital Spark Welfare Society

Life imposed a big challenge on Vikram at the age of 7 when he met with an electrical accident, which led to amputation of both his upper limbs. But his family and he met this challenge with great courage. He has not only overcome the physical challenge but also gone-on to achieving many remarkable feats, like writing with foot, operating the laptop, shaving, swimming, to name a very few. His zest for life has inspired many and has reinforced the power of the human spirit in peoples mind.

Vikram has the distinction of being the first Indian bilateral amputee to be issued a permanent driving licence for driving a 4-wheeler, a feat worthy of an entry in the Limca Book of Records 2017-2018 edition. He had to struggle for 2 years to overcome the apathy and ignorance towards the needs of the differently abled people before the administration finally succumbed to his demand. He has not only got himself the licence but also initiated an amendment in the Motor Vehicle Act, opening the door for millions of differently abled Indian aspiring for a driving licence. Vikrams' passion for driving is evident from the fact that he is currently a professional car rally driver after recently winning the 1st position in Car Amateurs category in the FMSCI Malwa Adventure 2017. Subsequently he has participated in three motor sport events including the iconic Desert Storm 2018. Vikram bagged the 2nd Runners-up podium in the Xplore Professional category in the Desert Storm and quite literally stormed once again into the history books, as the first differently abled person to win a podium position driving with his feet.

Vikram has done his school graduation from Bonn American High School, Bonn, West Germany, in 1985 at the age of 15 yrs. only. He was awarded the Presidential Academic Fitness Award personally signed by the then US President Mr. Ronald Reagan for academic excellence. He is a graduate in Commerce (1st Div.) & post-graduate in Economics, from Indore Christian College, Indore. Vikram feels that there is no age bar for learning and as long as you, keep educating yourself, you will remain young. In 2014, at the age of 44, he enrolled for the LLB Hons. programme and successfully concluded the same in July 2017.

Vikram has a truly entrepreneurial spirit and has had the experience of running several business enterprises. He has owned and managed a Non-banking finance company, a knitwear stitching factory producing export quality knitwear and an Ingot casting mini steel plant. Currently, he is the proprietor of M/s Agni Gas Agency, a H.P.C.L. LPG distributorship.

Vikram has been elected to the post of Member Managing Committee of the prestigious Yeshwant Club, Indore. He was elected with a record number of votes, highest ever in the history of the club. Vikram is very passionate about playing football and has represented Bonn American High School and Yeshwant Club in football. He has been the Convener YC Football Sub-Committee on several occasions. Vikram also an adept swimmer and enjoys working-out in the gym. He is also a keen aero-modeller (flying radio controlled planes).

With the intention of spreading the message of hope and courage, he has established a non-profit organization called Vital Spark Welfare Society. Under the banner of WIL – Winners in Life, he has conducted several motivational training programmes and lectures. His motto is very simple – NEVER GIVE-UP and LIVE LIFE TO THE MAXIMUM. Vikram is also the Malwa Prant Jt. Secretary as well the Chairman of Indore district of SAKSHAM (SAMDRISHTI, SHAMTA VIKAS AND ANUSANDHAN MANDAL), an NGO working for the welfare of Divyangjan with the ideals of seva and advocacy. He is the recipient of the National Gaurav Award 2017, in recognition of his services. He has also been appointed to the Zonal Coordination Committee of the Rehabilitation Council of India, New Delhi.

He has been regularly invited by many corporate, educational institutes etc as an inspirational speaker. The names include Cipla, John Deere, VIVO Mobile, Idea, Acropolis Institute and many others.

Vikram has never let the circumstances or situation get the better of him. He has overcome many challenges by sheer determination and hard work and he continues to be a role model for the entire society. Lessons life taught him to become what he is today, now pave way for others to learn from him. Interacting with him is a life time experience.



Laxmi Narayan Tripathi *TRANSGENDER RIGHTS ACTIVIST*

A hijra social activist, dancer, actress, celebrity. Laxmi's aim is to bring about the recognition of human rights of sexual minorities, especially transgender persons, and people living with HIV/AIDS. Through media appearances, national, regional and international consultancy, cooperating with various NGOs across the country and presiding over the CBO Astitva Trust, Laxmi is at the forefront of social work and advocacy in India. She was the first transgender person to represent Asia-Pacific in the UN President's Office Civil Society Task Force on HIV/AIDS. She also the founder member of Maharashtra Trithiya Panthi Sangatana – MTPS. She is also core founder member of APTN – Asia Pacific Transgender Network. She was impleader in the recent path breaking Supreme Court case of India and subsequent judgement on upholding rights of hijras and transgenders in India. She also was the core community representative and in the planning commission of the AIDS 2014 conference in Melbourne representing Asia Pacific region. She was also the intervener in the Nasla Petition filed for Transgender Rights and recognition in Supreme Court of India Judgement in April 2014 . She was part of the steering core committee set by Ministry of Social Justice and Empowerment for Transgender Rights and upliftment. She was also the core member on the UGC committee set for Right of Education of Transgenders. Her work and personality is an inspiration for numerous literary, cinematographic and photographic enterprises.



Ashish Vidyarthi

National Award winning Actor, Thinker, Speaker

Ashish Vidyarthi born in 1965 in Delhi... is a National Award winning Actor who has over his career of 25 years, acted in nearly 200 films across 12 languages. This Graduate in History from Hindu College Delhi University And Alumni of National School of Drama, Over the last 6 years, apart from acting, has been engaging in AVID MINER Leadership Conversations with organisations. He has conducted his modules for Airtel WIPRO, VOLTAS TMTTC (Tata management training centre), Lokmat amongst others... And has received an overwhelming response to each of them. AVID MINER has been created to engage in creative conversations to bring out the CHAMPION in each of us, in the midst of the challenges life lobs at us. He says "In my journey over the last last 25 years, working as an actor across the length and breadth of the country across 12 languages. I have had amazing experiences across the varied cultures, languages, geographical locations, and challenges whilst living out of a suitcase for nearly 20 days each month. It made me discover resources within me to celebrate the journey rather than waiting for a celebratory life to happen ! Today the AVID MINER shall engage in some Pathway Sharings with you.

NOTES



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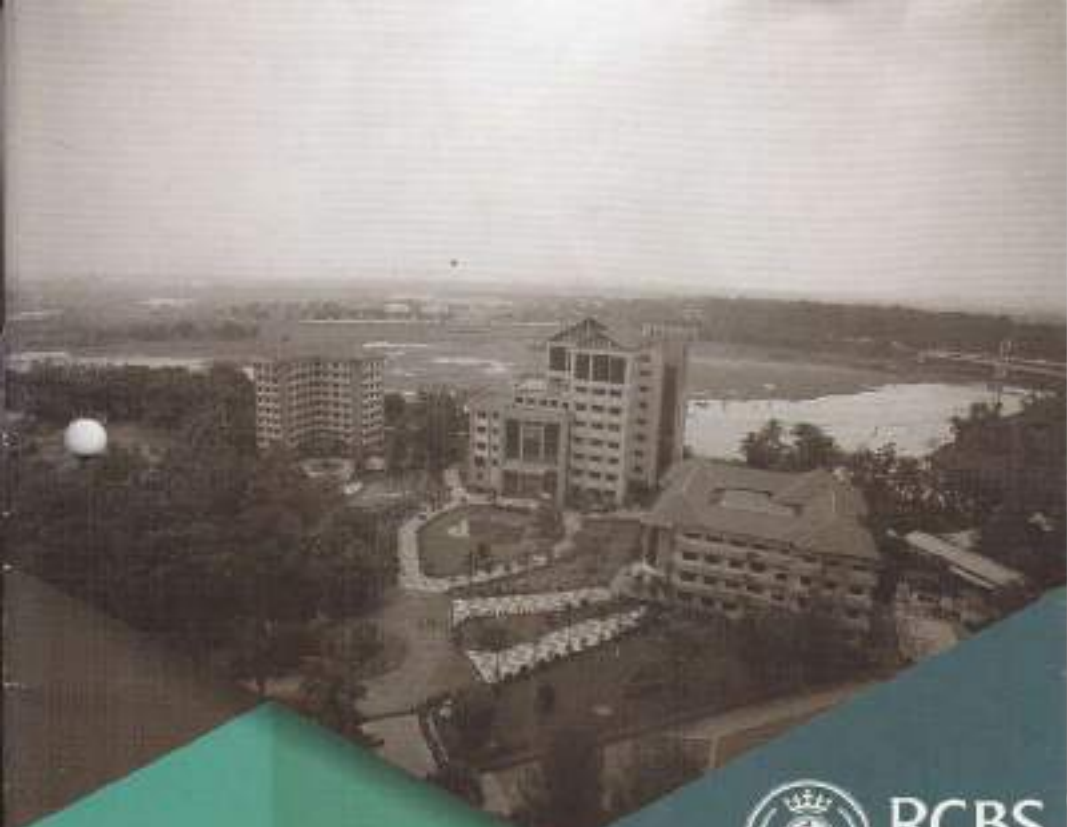


KALAMASSERY CAMPUS

Rajagiri College of Social Sciences (Autonomous)
Rajagiri P.O, Kalamassery, Kochi- 683104
Ph: +91 2555564, 2550884
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Web: www.rajagiri.edu

KAKKANAD CAMPUS

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Email: rcbs@rajagiri.edu
Web: www.rajagiri.edu



RCBS
RESEARCH CENTRE FOR
BUSINESS STUDIES

**DEEKSHARAMBHAM
&
INDUCTION PROGRAMME - 2017**



OUR VISION

To become a centre par excellence of learning, unique in experience, value based in approach, and pioneering in efforts for enriching and fulfilling LIFE.

OUR MISSION

To facilitate comprehensive and integrated development of individuals to effectively function as social beings imbued with righteousness and courage of conviction.

DEEKSHARAMBHAM – 2017

Induction Programme for 2017-19 Batch

"Learn, Serve and Excel"

Welcome to Deeksharambham – a ceremonial initiation by your gurus. Today you are gathered here for an initiation ceremony that could be crucial in determining the course of your career life. After the formal ceremony of presenting the "chirathu" to the new students, we will guide you through the induction programme over the course of the next few days

THE RCSS

The Rajagiri College of Social Sciences (RCSS) is managed by the CMI congregation, a Catholic order whose mission has been to establish top quality educational institutions in India and abroad in line with the vision of its founder, Saint Kuriakose Elias Chavara. The RCSS is spread over two campuses in Kalamasserry and Kakkanad and comprises the Rajagiri School of Social Work (RSSW), the Rajagiri School of Computer Science (RSCS), Rajagiri School of Library and Information Science (RSLIS) and Rajagiri Centre for Business Studies (RCBS) and Rajagiri Business School (RBS). RCSS was granted autonomy by the University Grants Commission of India (UGC) in June 2014. Autonomy helps the College in prescribing its own relevant courses of study and syllabi etc...

The institution's flagship programme, PGDM is managed by RBS.

RCBS is located in a beautiful valley in Kakkanad, Cochin, providing the perfect environment for studies and reflection. The campus, spread over 95 acres, is also the hub of sister institutions Rajagiri School of Engineering and Technology (RSET), Rajagiri College of Management and Applied Sciences (RCMAS), Rajagiri Christu Jayanthi Public School (RCJPS) and Rajagiri International Institute for Education and Research (RIIER). At RCBS, students join for wholly residential MBA, MHRM and PGDM programmes which are launching pads for excellent career opportunities. The curriculum has been designed meticulously to ensure holistic education of students and to help them gain global perspectives of management rooted in Indian values. The level of participation of corporate majors in the recruitment campaign is an eloquent testimony to the quality education imparted at RCBS.



DEEKSHARAMBHAM-2017

Venue: Chavara Hall

Date: 08.06.17

10.00 am - 10.40 am	Prayer Session Handing over the lighted chirathu to the new Students by the Chief Guest, Guests and Faculty Members. Ranga Pooja Bhajans and Readings from the Holy Books
10.40 am - 10.45 am	Introduction to Rajagiri - Dr. Neetha J. Eappen
10.45 am - 10.50 am	Welcome Speech Dr. Joseph I Injodey Executive Director, RCSS & RBS
10.50 am - 10.55 am	Director's Address Rev. Fr. Jose Alex CMI Director - Rajagiri Group in Institutions
10.55 am - 11.10 am	Presidential Address Rev. Dr. Jose Kuriyadath CMI Provincial & Manager - S H Province
11.10 am - 11.30 am	Inauguration of the Academic Year & Chief Guest's Address Shri. K. Paul Thomas Managing Director & CEO ESAF
11.30 am - 11.35 am	Presenting memento to the guest - Provincial
11.35 am - 11.40 am	Felicitation Rev. Dr. Saju Madavanalkadu CMI Councilor for Education and Communication Media S H Province, Kalamassery
11.40 am - 11.45 am	Vote of Thanks Dr. Binoy Joseph Principal, RCSS
11.50 am	National Anthem
11.50 am - 12.10 pm	Refreshments
12.10 pm - 01.00 pm	Introduction of Members of the Faculty & Student guidelines: Dr. Binoy Joseph, Principal, RCSS, Orientation about RCBS, RSOM, RBS and RCSS



K Paul Thomas
CEO & MD ESAF

K Paul Thomas is the Founder and Chairman of ESAF Group of Social Enterprises including ESAF Microfinance and Investments Pvt Ltd. He has been a management professional for over 31 years out of which more than 21 years are in the microfinance sector. Before starting the microfinance program, Mr. Paul Thomas had worked with Indian Farmers Fertilizers Co-operative Ltd (IFFCO) the world's largest cooperative owned fertilizer company for 18 years during which he travelled extensively through rural India. During these trips he came to the realization that community transformation is possible through creating opportunities. This inspired him to start microfinance lending under the ESAF society. He is on the Boards of apex microfinance bodies like MFIN and he is the founder and President of Kerala Association of Microfinance Institutional Entrepreneurs (KAMFI). Mr. Paul has also won several awards and recognitions:

Dhanam Marketing Man of the Year Award 2016

Entrepreneur of the Year 2016 by TIE Kerala

Leadership Excellence Award instituted by College of Cooperation, Banking and Management (CCBM), Kerala Agricultural University

Emerging Kerala CEO Excellence Award for Social Entrepreneurship instituted by DC Media,

Emerging Entrepreneur of the year of TIE Kerala. The Indus Entrepreneurs (TIE) is a global not-for-profit organization focused on promoting entrepreneurship.

Under the leadership of Mr. K Paul Thomas, ESAF Microfinance was

Awarded Disability Inclusion Award instituted by NCPEDP (National Center for Promotion of Employment for Disabled People).

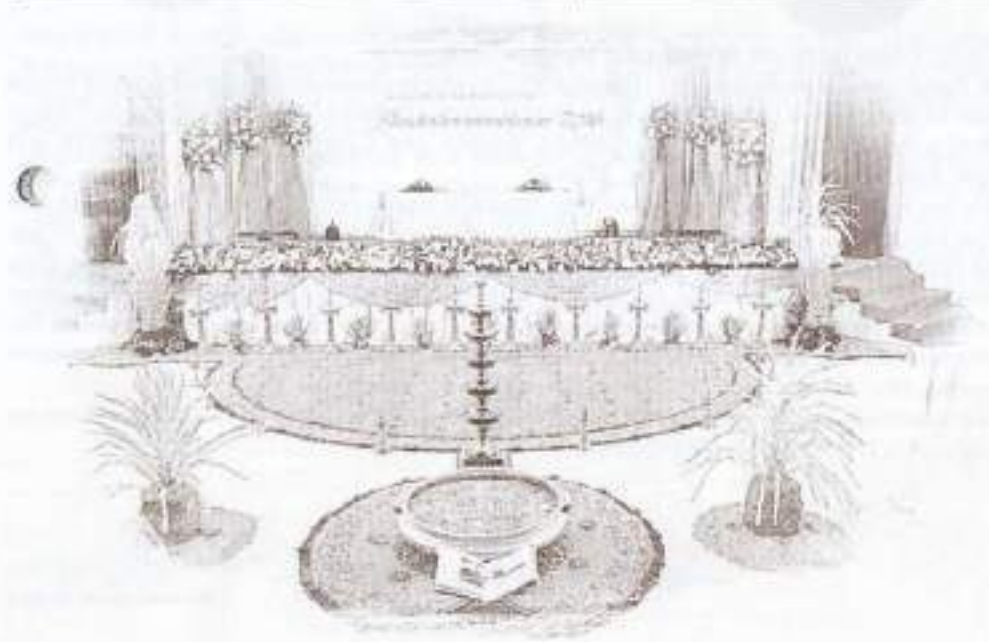
Selected as one of three finalists for European Microfinance Award 2014 instituted by Luxembourg Ministry of Foreign and European Affairs - Directorate for Development Co-operation and Humanitarian Affairs.

Awarded Special Jury Award instituted by Chamber of Indian Micro Small & Medium Enterprises.



INDUCTION 2017			
From	To		
8-Jun-17		Thursday	
10:00 AM	1:00 PM	Deeksharambham	
1:00 PM	2:00 PM	Lunch Break	
2:00 PM	3:15 PM	Management Learning'	Dr. Jayasankaran, Advisor - VIT, Former - VC, Kanchi University & Director BIM
3:15 PM	3:40 PM	Vision & Mission of Rajagiri	Prof. Dr. Rangarajan
3:40 PM	4:00 PM	Tea break	
4:00 PM	5:10 PM	"Powerful Words for Powerful Management"	Mr. R. Prissanar, Delhi Bureau Chief - The Week
5:10 PM	5:30 PM	Rajagiri Immersive Learning Methodology Experience	Prof. Harish B
5:30 PM	5:45 PM	Introduction to NIPM	
Evening Break			
7:30 PM		Ethics and Transparency in Administration'	Dr. Srinam IAS, Sub-collector, Devikulam
9-Jun-17		Friday	
8:30 AM	9:30am	An Entrepreneurial Journey'	Mr. Jyothish, MD, Luker Lights
9:30 AM	9:45 AM	All about Rajagiri Valley Campus	Prof. Deepak Babu
9:45 AM	10:00 AM	Student activities, Inlore and Spic Macay	Prof. Saji George & Team
10:00 AM	11:10 AM	Emerging Indian Economy - Opportunities for Tomorrow'	Sri. Venugopal C Govind, FCA, Senior Managing Partner - Varma & Varma
11:10 AM	11:30 AM	Tea Break	
11:30 AM	12:45 PM	Healthy Life styles for Managers'	Dr. T M U Warriar, Kottaykal Aranyasyasala
12:45 PM	1:00 PM	Introduction to MBA Programme	
1:00 PM	2:00 PM	Lunch Break	
2:00 PM	3:15 PM	Chat with the Rajagiri Alumni'	Brinda Rani, Product Head, TCS. (MHRM - 1993-95)
3:15 PM	3:30 PM	Introduction to MHRM	
3:30 PM	3:40 PM	Introduction of IACC	
3:40 PM	4:00 PM	Tea Break	
4:00 PM	4:40 PM	Introduction to OCR and LE COCON - the Rajagiri Incubation Centre.	Dr. Manoj Mathew, Professor, Director - OCI
4:40 PM	5:00 PM	Introduction to Mentoring Process	Dr. Rosemary Varghese, Asst. PGP Chairperson
5:00 PM	5:15 PM	Introduction to IAESTE	
5:15 PM	5:45 PM	Introduction to KMA	
Evening Break			

7:30 PM	7:45 PM	Introduction to ISTD	
7:45 PM		"Goal Setting"	Mr. Isaac Varghese, Director - Consulting
10-Jun-17		Saturday	
8:30 AM	8:45 AM	Introduction to PCDM	
8:45 AM	9:10 AM	Transcend	
9:10 AM	9:30 AM	RNRQ	
9:30 AM	10:45 AM	Bitter to Better ; Managing the Mind by Managing Energy'	Dr. Ushy Mohandas
10:45 AM	11:10 AM	Introduction to International Relations, Languages	
11:10 AM	11:30 AM	Tea Break	
11:30 AM	1:00 PM	"Life - A continuous Challenge to Succeed"	Mohammed Asif Iqbal - Principal Consultant, PWC
1:00 PM	2:00 PM	Lunch Break	
2:00 PM	3:40 PM	"Industry Expectation from a Management Graduate", A CEO Perspective	Dr. Benny Joseph N, CEO - Jubilee Mission Hospital
3:40 PM	4:00 PM	Tea Break	
4:00 PM	4:15 PM	Introduction to CII	
4:15 PM	4:30 PM	Introduction to NHRD	
4:30 PM	5:45 PM	"From Silence to Resilience" - The Social Sensitivity Session	Mr. Harish Iyer , Columnist, speaker and Equal rights activist.
Evening Break			
7:30 PM		Concluding Session of induction 2017 - Star Evening	Mr. Ashish Vidyanthi, National Award Winning Actor, Thinker, Speaker



Dr. N. Jayasankaran

Advisor- VIT, Farmer- VC, Kanchi University &
Director BIM



Topic: Management Learning

Dr. N. Jayasankaran, is an eminent professor of management, and is rated as one of the top five professors of management in India under the merit list published by Business Standard. A great institution builder, the Bharathidasan Institute of Management (popularly known as BIM), grew in strength and recognition under his Directorship. He is an outstanding administrator and is associated with various professional bodies and High Level committees. As an Advisor to Chancellor in Narsee Monjee University, Mumbai he has developed many off campuses in Bangalore, Hyderabad, etc. NM Bangalore and NM Hyderabad recently got the prestigious AMBA accreditation. As a very senior assessor in NAAC he has assessed and accredited many well-known Universities in India including University of Mumbai, University of Pune, University of Jammu, Symbiosis, Bharathiya Vidyapeeth, DY Patil, Pune, Rajagiri Vidyapeetham, and Kochi apart from well-known autonomous and affiliated academic institutions. He is the Former Vice - Chancellor of SCSVMV Kanchi University; and the founder and secretary of the Ramanujan Mathematical Society of India. He also sits as the Chairman of the IIM Selection Panel for selecting the students for various IIMs.



R. Prasanna

Delhi Bureau Chief - The Week

Topic: Powerful Words for Powerful Management

R. Prasanna is a postgraduate in Defence Studies and has been working as a journalist for the last 34 years. He has been writing on subjects related to Defence and National Security, Foreign Policy, Politics, Law, Constitutional Affairs, Science, and Current Affairs for THE WEEK and MALAYALA MANORAMA for the last 27 years.

He has travelled widely around the world, reporting from conflict zones - the Kargil war, the Siachen conflict, Afghanistan during the anti-Taliban war following 9/11, the anti-Taliban war in Pakistan's Swat valley, and in Tibet. He has also travelled extensively through Russia during the post-Soviet political strife, through the Maldives during the Constitution-making period, through Pakistan during several elections in the country, covered major diplomatic events like Nuclear Security Summit in Seoul, the Nuclear deal in Washington, several Commonwealth games, Non-Aligned and BRICS summits in various world capitals.

He is currently working as the Chief of THE WEEK's New Delhi bureau, and also writes a popular column in THE WEEK called "PMO Beat".



Dr. Jothishkumar

MD, Luker Electric Technologies Pvt.



Dr. Jothishkumar, graduated in Mechanical Engineering and did PGDBA from Xavier Institute of Management and Entrepreneurship, Bangalore. He started off his career with Legrand India as Sales Engineer in 1988 and today he is one among the leading and most sought after professionals in the Country. Even in his professional career from the beginning, he was awarded the best marketing Engineer awards, 4 times Best Branch Manager award from in the Country and many more other recognitions for his marketing excellence. He was the key team member in the growth of Havells group from 200 crores to 6500 crores in just 10 years and also made it as the most sought after brand in the Country. Today he is the Managing Director of the fastest growing MNC, Luker Electric Technologies, a joint venture of Luker, USA. Training is his passion and he started the organization "JK Human Development Systems" and has done several programs in India for Industries, Banks, and Management Institutes. He is also the author of the famous books "Ask Why... Think Why not?" and "Success with a Smile"



CA. VENUGOPAL C. GOVIND FCA

Senior Managing Partner,
Varma&Varma Associates

Venugopal C. Govind, a fellow of the Institute of Chartered Accountants of India, is the Senior Managing Partner of Varma&Varma Associates, a reputed chartered accounting firm in Kerala. He had served as member of the Expert Advisory Committee of the World Trade Organization and was the Director of Kerala State Industrial Development Corporation.

He made significant contributions as a member of Managing / Central Committees of Associated Chamber of Commerce and Industry, All India Manufacturers Organization, All India Shippers Council and Indo-American Chamber of Commerce. Venugopal, a recipient of the prestigious Management Leadership Award instituted by the Kerala Management Association in 2000, is a member of Board of Management/ Advisory council/ visiting faculty member in various Management Institutes and Business Schools



Sri. Sriram Venkataraman IAS Sub Collector Devikulam



Sriram Venkataraman is a young IAS officer who has burst erupted into the media as well as the public with his courageous drive against illegal encroachers in the hill station of Munnar in Kerala. Sriram, who secured second rank in the Civil Services Examination in 2013, was former Asst. secretary in the department of food and public distribution. He was also the Pathanamthitta Assistant Collector before assuming the current position as the sub-collector of Devikulam near Munnar in Idukki district of the state.

"If you want a better country, stop the blame game and join us in the quest. It is a long journey, and we can definitely do better than we are doing now,"

– Dr. Sriram IAS

Dr. Sriram is a role model for all the upcoming Civil Service aspirants. His acts towards unlawful activities are remarkable as well as they have escalated him as a figure among the honest IAS officers. He believes that there is no shortcut to success; it is hard work and proper planning, the key to success.

Dr. Sriram Venkataraman should be well familiar to the people in Kerala, and more to Cochin. He did his schooling from Bhavan's Vidya Mandir – Girinagar in Kochi. After that, he did MBBS from Trivandrum Medical College and it was while doing his MD from SCB medical college & hospital in Cuttack, that he got his Civil Service and dedicated his life to be a bureaucrat.

He is much concerned about the increasing corruption, wicked governance, lack of transparency and social lethargy. The relentless fight against the unlawful and fearless war against the powerful made him the most revered ray of hope for the common man. Munnar eviction plans, that once took a back seat due to the then messy screen plays of politics, when comes as 'Munnar Reloaded', the People of Kerala suddenly heard a Roaring Lion from Devikulam, a voice totally unheard of from the Public Service machinery in our land.

An arm for the 'unarmed', A strong will for the helpless and the voice for the voiceless; Sriram rewrites not only the boundaries of Munnar, but even the boundaries of a civil servant. While taking the road less travelled, he leaves behind his milestones as lanterns for the upcoming generations.



Ms. Brinda Rani
Product Head, TCS
(MHRM -1993-95,Rajagiri)



An international professional, who has worked in different countries in Europe and Asia with a proven track record in managing human resources on a country and regional basis. She excels in developing and implementing strategies for learning and development, organizational development, and workforce governance. She has managed large IT outsourcing programs for global clients that involved personnel transfers in regulated and non-regulated countries for 1,500+ individuals; drove HR strategy through organic and inorganic growth and implemented key operational and strategic HR programs that enabled successful personnel management. She elevated operational efficiency of the TCS China HR organization in two years and enabled revenue storm training for sales enablement in the UK sales organization. She leverages extensive credentials and professional development that include a Masters in Personnel Management & Industry Relations from Mahatma Gandhi University and Global Professional in Human Resources (GPHR).



Dr. T.M. U. Warriar
Kottakkal Aryavydyasala

Dr. T.M. U. Warriar, a graduate from Ayurveda College Coimbatore with a Post Graduation from Jamnagar University joined Kottackal in the year 1992 as Asst. Physician. He has worked as Branch Manager & Physician at Delhi, Chennai, Mumbai and Secunderabad. Currently, he is working as Sr. Physician in the Ayurvedic Hospital & Research Centre at Thrikkakara, Kochi since 2009.



Mohammed Asif Iqbal
Principal Consultant,
PricewaterhouseCoopers



Topic- "Life - The most difficult exam to pass"

Mohammed Asif Iqbal, a completely blind person lost his eyesight at the age of sixteen due to a genetic disorder. After his primary and secondary education in the United States, he became the first blind person to graduate from St. Xavier's College, Calcutta in commerce and the first visually impaired to be awarded PDGM (MBA, HR) certificate from Symbiosis Centre for Management & Human Resource Development and also became the fifth visually impaired Indian citizen to be a certified MBA. Currently, working as the Principal consultant/ manager at PricewaterhouseCoopers (PwC) since May 2005. He has been fortunate to meet many illustrious citizens of India including the ex-President of India APJ Abdul Kalam. He has a list of awards to his credit that includes the state role model disability award by the governor of West Bengal in 2007, a proud recipient of the national award constituted by the President of India in 2008, the community change champion award instituted by United Nations & ICONGO (International confederation of NGOs) in 2014 and National institute of visually impaired 2011 Excellence award. He was instrumental in initiating reservation quota for disabled at IIM's and IIT's.



Dr. Benny Joseph N
CEO- Jubilee Mission Hospital

Topic-"Industry Expectation from a Management Graduate- A CEO Perspective"

Dr. Benny Joseph, the Chief Executive Officer (CEO) of Jubilee Mission Health Care was the former Director & Global Head of the Leadership Center of a multinational company based in USA with operations in 21 countries.

An alumnus of Indian Institute of Management, Christ University and St. Thomas College, he has an experience of 20 years in Academics, Research, Learning interventions, Organizational development & Senior leadership and CXO roles. He has sound experience in taking up many strategic turn around initiatives and implementations in different kind of organizations. He has designed and facilitated leadership and behavioural workshops globally for mid and senior level managers with a focus to develop leadership skills and attain excellence in communication. He has also worked as a Faculty in Rajagiri Centre for Business studies.





Dr Ushy Mohandas

TOPIC- "Bitter to Better: Managing the Mind by Managing Energy"

Professor Dr Ushy Mohan Das is a renowned doctor, communications scientist, an academic, a globally reputed motivational speaker, peak performance business, energy and leadership coach for more than 3 decades. The creator of the widely-acclaimed brand "The Mind Workshop", she is the founder CEO and Principal Business Coach at the start up, Dr Ushy's Wisdom Works. Professor Dr Ushy Mohandas who has made focussed fearlessness fashionable, shares her insightful nuggets of wisdom and powerful peak performance strategies with audiences around the world through speeches, consulting services, and seminars. She is the regional head, IHRO (International Human Rights Organization) Karnataka, Kerala, Andhra Pradesh, and Tamil Nadu. A powerful orator, a TEDx speaker, an assertive communicator, she is a sophisticated storyteller, gifted with a knack for making the seemingly complex easy to understand. Her extensive mind coaching experience includes working with senior level executives, bureaucrats, politicians, faculty, students and people from all walks of life. Formerly the Dean of KIMS Hospital, Bangalore, Professor Mohan Das is visiting faculty in prestigious B-schools all over India training in business and organizational communications.



Leadership comes naturally to her, serving in various administrative capacities such as PhD guide, member on advisory BIS, (Bureau of Indian Standards) National Education Commission and UGC. In a world dominated by mere procedural excellence, people are crying out for "True Peak Performance Culture," says Dr Ushy, who has long championed energy authenticity over business manuals, unending passion over mere compliance. Her key principles of business coaching at Dr Ushy's Wisdom Works include cultivating an alert mind, using energy, innovation and agility to propel change, thus breaking the conventional traditional mould, and helping transform and create outlasting business. Her spiritual approach laced with topical examples and carefully nuanced humour never fails to hit the bull's eye. She has remained at the forefront of the movement to radically change organisations and how they are led in the face of new consumer, global and technological realities. Through the Mind Workshops she has initiated thousands of people across the globe into the frequency modulated meditation practice which transforms you to be better at what you do, achieve more in less time and provide a sense of true fulfillment member on many prestigious national commissions on knowledge and CSR initiatives, A Director on board listed companies, including on Board ASACC, the organisation responsible for the indigenous P54 Satellite Launch engines supplied to ISRO, Professor Mohan Das is known globally for initiating change and progress. She also loves animals and does volunteering work to protect nature. She was recently elected by the public to receive a national award for crusading against corruption in medical education from Star Plus called "Hope for the Nation". Recently she was conferred "The Indian Doctor of the year award" for 3 decades of research, innovation and service to the profession. Renowned author of the New Clear Energy series of Books available on Amazon, an avid blogger and writer with a keen sense of humor, Dr Ushy's amazing story is one featured discussing women with grit and determination across the country having achieved the extraordinary in the book titled: "When Dreams have Wings".

A columnist, a national level debater, a stand-up comedienne, she has been a radio jockey and voice over for more than 3 decades, having worked for channels like BBC, Discovery and National Geographic. Besides having been broadcasting head of an FM channel, she has worked on small and big screens as an actor and a model. She is an achiever who has excelled in many professions, sometimes in contrastingly different fields. A multi-linguist conversant in a dozen languages, frequently seen debating on national channels like CNN IBN, News X and IBN Live and more she is referred frequently to as, Dr. Tongue-Fu, the formula one champ of communications, and the Iron-Maiden, for she works successfully in 12 careers managing all brilliantly and simultaneously. The wordsmith that she is, she forks out words in different contexts, and meanings. In other words, she is often referred to as a "doctor of words" too! She believes that:

"People die only once... There is a chance to LIVE STRONG every single day!"



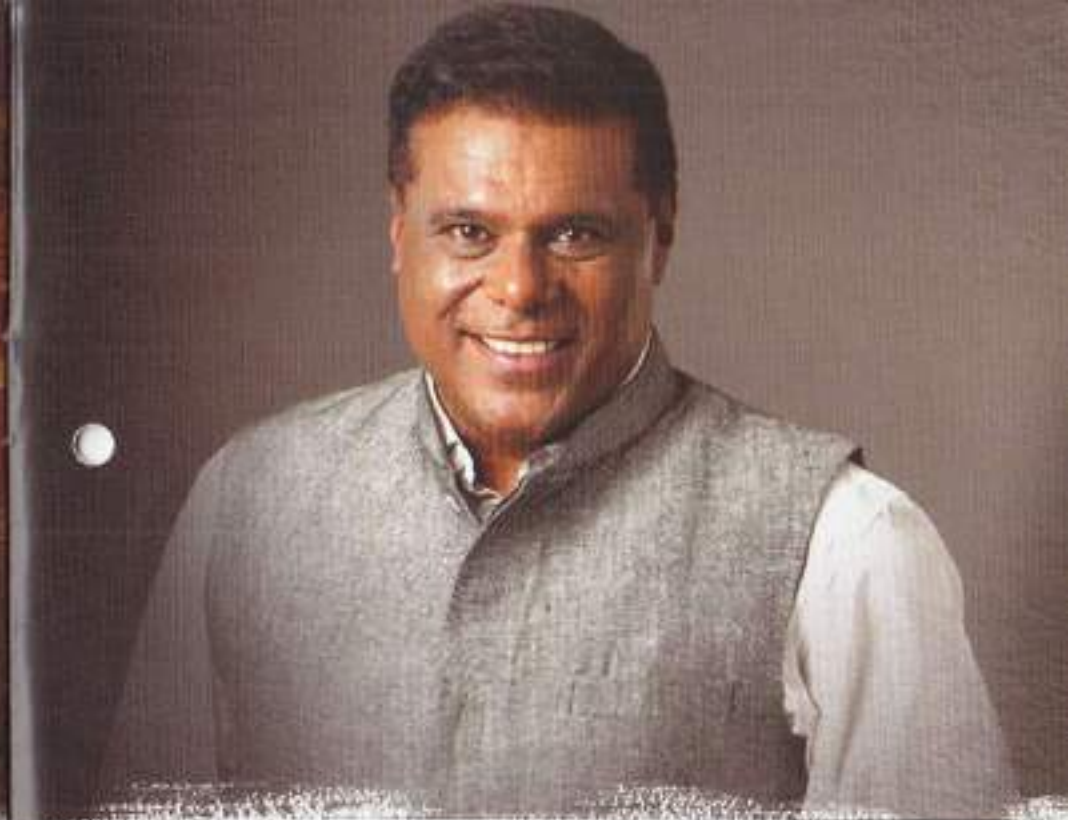


Harish Iyer

Columnist, Speaker and Equal rights activist

Topic- "From Silence to Resilience"

Harish Iyer is an active voice for a number of causes. He is the winner of the Zindagi live award for his remarkable work with survivors of child sexual abuse. He recently was awarded the energising bhara award by Bharat Petroleum for his work in the field of women empowerment. He is listed in many websites as one of the 10 most fiery speakers in India. He is a common face on Indian news television and has appeared with everyone right from Barkha Dutt and Rajdeep Sardesai to Arnab Goswami. He is one of the most vocal voices against the recriminalisation of section 377 and his work in the field of LGBT activism by The Guardian, the British daily. The Guardian listed him as one of the 100 most influential LGBTIQ people in the world. Iyer is the only Indian national in the list.



Ashish Vidyarthi

National Award winning Actor, Thinker, Speaker

Ashish Vidyarthi born in 1965 in Delhi... is a National Award winning Actor who has over his career of 25 years, acted in nearly 200 films across 12 languages. This Graduate in History from Hindu College Delhi University And Alumni of National School of Drama, Over the last 6 years, apart from acting, has been engaging in AVID MINER Leadership Conversations with organisations. He has conducted his modules for Airtel WIPRO, VOLTAS TMTC (Tata management training centre), Lokmat amongst others.. And has received an overwhelming response to each of them. AVID MINER has been created to engage in creative conversations to bring out the CHAMPION in each of us, in the midst of the challenges life lobs at us. He says "In my journey over the last last 25 years, working as an actor across the length and breadth of the country across 12 languages. I have had amazing experiences across the varied cultures, languages, geographical locations, and challenges whilst living out of a suitcase for nearly 20 days each month. It made me discover resources within me to celebrate the journey rather than waiting for a celebratory life to happen! Today the AVID MINER shall engage in some Pathway Sharings with you.



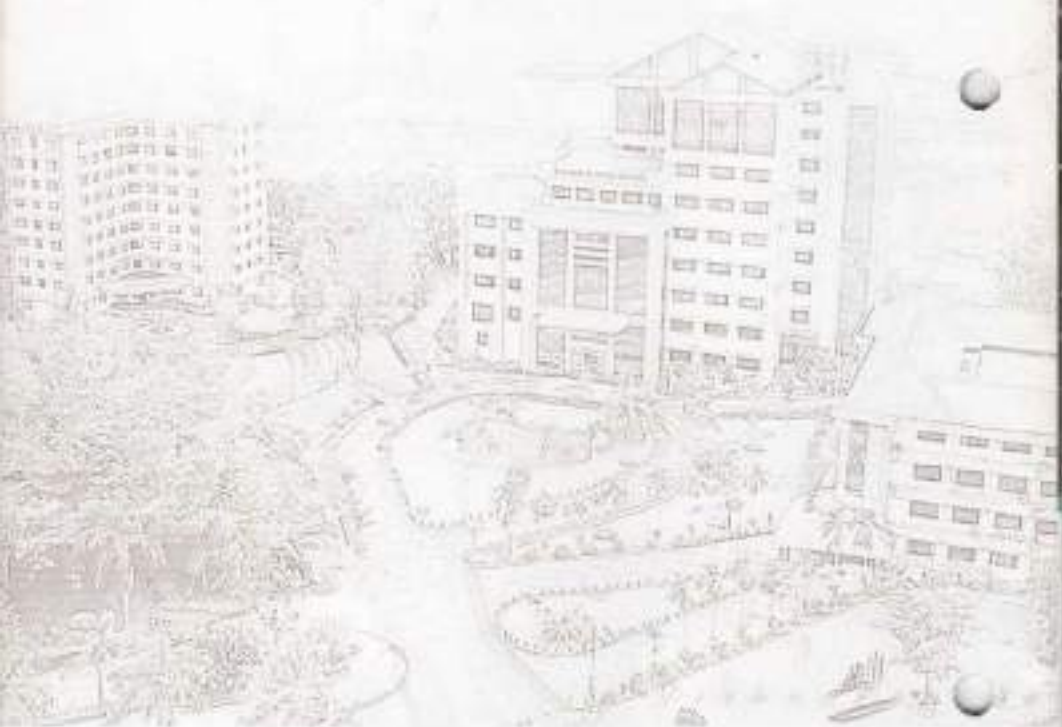
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RCBS
RAJAGIRI CENTRE FOR
BUSINESS STUDIES

KALAMASSERY CAMPUS

Rajagiri College of Social Sciences,
Rajagiri P.O., Kalamassery, Kochi-683104
Ph: +91 484 2555664/ 2550884 | Fax: +91 484 2532862
Email : admin@rajagiri.edu
Web: www.rajagiri.edu

KAKKANAD CAMPUS

Rajagiri Centre for Business Studies,
Rajagiri Valley P.O., Kakkanad, Kochi-682039
Ph: +91 484 2426554 | Fax: +91 484 2426578
Email : rcbs@rajagiri.edu
Web: www.rajagiri.edu



RCBS
RAJAGIRI CENTRE FOR
BUSINESS STUDIES

Relentlessly towards Excellence

DEEKSHARAMBHAM
&
INDUCTION PROGRAMME – 2016





OUR VISION

To become a centre par excellence of learning, unique in experience, value based in approach, and pioneering in efforts for enriching and fulfilling LIFE.

OUR MISSION

To facilitate comprehensive and integrated development of individuals to effectively function as social beings imbued with righteousness and courage of conviction.

DEEKSHARAMBHAM – 2016

INDUCTION PROGRAMME FOR 2016-18 BATCH

“Learn, Serve and Excel”

Welcome to Deeksharambham - a ceremonial initiation by your gurus. Today you are gathered here for an initiation ceremony that could be crucial in determining the course of your career and life. After the formal ceremony of presenting the “chirathu” to the new students, we will guide you through the induction programme over the course of the next few days

THE RCSS FAMILY

The Rajagiri College of Social Sciences (RCSS) is managed by the CMI congregation, a Catholic order whose mission has been to establish top quality educational institutions in India and abroad in line with the vision of its founder, Saint Kuriakose Eliam Chavara. The RCSS is spread over two campuses in Kalamasserry and Kakkanad and comprises the Rajagiri School of Social Work (RSSW), the Rajagiri School of Computer Science (RSCS), Rajagiri School of Library and Information Science (RSLIS) and Rajagiri Centre for Business Studies (RCBS) and Rajagiri Business School (RBS). RCSS was granted autonomy by the University Grants Commission of India (UGC) in June 2014. Autonomy helps the College in prescribing its own relevant courses of study and syllabi etc..

The institution's flagship programme, the PGDM is managed by RBS.

RCBS is located in a beautiful valley in Kakkanad, Cochin, providing the perfect environment for studies and reflection. The campus, spread over 95 acres, is also the hub of sister institutions like Rajagiri School of Engineering and Technology (RSET), Rajagiri College of Management and Applied Sciences (RCMAS), Rajagiri Christu Jayanthi Public School (RCJPS) and Rajagiri International Institute for Education and Research (RIIER). At RCBS, students join for wholly residential MBA, MHRM and PGDM programmes which are launching pads for excellent career opportunities. The curriculum has been designed meticulously to ensure holistic education of students and to help them gain global perspectives of management rooted in Indian values. The level of participation of corporate majors in the recruitment campaign is an eloquent testimony to the quality education imparted at RCBS.

DEEKSHARAMBHAM-2016

VENUE: CHAVARA HALL

DATE: 13.06.16

10.00 AM - 10.40 AM

PRAYER SESSION
HANDING OVER THE LIGHTED
CHIRATHU TO THE NEW STUDENTS
BY THE CHIEF GUEST, GUESTS AND
FACULTY MEMBERS.

10.40 AM - 10.45 AM

INTRODUCTION TO RAJAGIRI -
PROF. NEETHA J. EAPPEN

10.45 AM - 10.50 AM

WELCOME SPEECH
DR. BINOY JOSEPH
PRINCIPAL, RAJAGIRI COLLEGE OF SOCIAL SCIENCES

10.50 AM - 11.00 AM

PRESIDENTIAL ADDRESS
REV. FR. JOSE ALEX CMI
DIRECTOR, RAJAGIRI INSTITUTIONS

11.00 AM - 11.30 AM

INAUGURATION OF THE ACADEMIC YEAR & CHIEF GUEST'S ADDRESS
SRI. MADHU S NAIR
CHAIRMAN & MANAGING DIRECTOR
COCHIN SHIPYARD LIMITED

11.30 AM - 11.35 AM

PRESENTING MEMENTO TO THE GUESTS - DIRECTOR

11.35 AM - 11.40 AM

VOICE OF THANKS
DR. JOJI ALEX
ASST. PGP CHAIRMAN - MBA

NATIONAL ANTHEM

11.40 AM - 12.00 PM

REFRESHMENTS

12.00 PM - 12.50 PM

INTRODUCTION OF MEMBERS
OF THE FACULTY & STUDENT GUIDELINES:
DR. BINOY JOSEPH,
PRINCIPAL, RCSS
ORIENTATION ABOUT RCBS, RSOM,
RBS AND RCSS

13/04/2016

14/06/2016

10:00 AM - 01:00 PM, DEEKS-HARAMDHAM

08:30 AM - 10:00 AM, "Managing life" Brahmachari
Darshika Chaltharya from Chinmaya Mission02:00 PM - 03:00 PM, "The changing Global business
landscape for young management professionals", Mr.
Rajesh Nair, Director - Markets, EY, President - TIE Kerala.10:00 AM - 10:15 AM, Introduction to MBA Course - Dr. Jeji
Alois03:00 PM - 03:40 PM, Vision & Mission of Rajagiri Dr.
Ranganathan

10:25 AM - 10:30 AM, Tea Break

03:40 PM - 04:00 PM, Rajagiri Immersive Learning
Experience; Prof. Harish B.10:30 AM - 11:30 AM, KS/DC Programme - Inauguration of
Incubation Centre and Entrepreneurship sessions

04:00 PM - 04:15 PM, Tea Break

12:00 NOON - 01:00 PM, "Chat with the Rajagiriian" Ms.
Smitha Vasudevan, DGM, Malaya's Minorams.04:15 PM - 04:45 PM - Student Success Centre, mentoring
Process, 04:45 PM - 05:30 PM - 'ladies Only' - Dr.
Kocumary Vaeghosa

01:00 PM - 02:00 PM, Lunch Break

05:00 PM - 06:30 PM, Evening Break

02:00 PM - 02:15 PM, Introduction to RMA

06:30 PM - 07:30 PM, "Changing World of Management"
Dr. V A Joseph, Ex CMD, South Indian Bank02:15 PM - 02:30 PM, Introduction to MHRM, Dr. Anil
Kumar K.07:30 PM - 07:45 PM, Introduction to Business Update
Programme02:30 PM - 03:30 PM, "What makes a Good Manager"
Mr. Jeetron Koreh, CEO - Sancer Ingredients

07:45 PM - 08:00 PM, Introduction to Inficare

03:30 PM - 03:45 PM, Tea Break

08:00 PM - 08:30 PM, Introduction to IAESTE

03:45 PM - 05:00 PM, "Emerging Indian Economy -
Opportunities for Tomorrow" Sri. Venugopal C Govind PCA
- Sr. Managing Partner, Varma & Varma.

05:00 PM - 05:30 PM, Evening Break

06:30 PM - 06:45 PM, Introduction to NAFDC.

06:45 PM - 07:00 PM, Introduction to ISTD

07:00 PM - 07:15 PM, Introduction to Campus Fac Files,
Prof. Deepak Babu.

07:15 PM - 07:30 PM, 'Only Boys'

15/06/2016	16/06/2016
08:30 AM - 08:45 AM. Introduction to PGDM. Prof. Abhilash Nambudiri	08:30 AM - 08:45 AM. Introduction to Student Activities and Spic MACAY. Prof. Saji George
08:45 AM - 09:00 AM RMBC - Dr. Angela Susan Mathew	08:45 AM - 10:15 AM. 'Management Learning' Dr. Jayasankaran, Advisor - NMRMS, Former VC - Kanchi University, Form. Director - BIM.
09:00 AM - 09:30. Introduction to Office of Corporate Relations & Transcend. Dr. Manoj Mathew.	10:15 AM - 10:30 AM. Tea Break and Shifting
09:30 AM - 11:00 AM. "Career in Management " Mr. Vinu Vergese, COO, Idea Cellular-	10:30 AM - 01:30 PM. Small Group sessions on Problem Solving & Team Work. Vineeth P Mathew, Sr. Manager - L&D, Synthite & John Varghese Kottayadivil.
11:00 AM - 11:15 AM - Tea Break	01:30 PM - 02:30 PM. Lunch Break
11:15 AM - 11:30 AM. Introduction to NIPM	02:30 PM - 05:30 PM . Small Group sessions on Decision Making, Communication. Jayadev Menon, CE, Aksh People Transformation & Suresh Poduval, Group Manager - HR, IBS.
11:30 AM - 01:00 PM. Mr. P Vijayan. IPS. Deputy Inspector General, CNR IBN Indian of the year.	05:30 PM - 07:00 PM. Evening Break
01:00 PM - 02:00 PM. Lunch Break	07:00 PM - 07:15 PM. Introduction to IACC.
02:00 PM - 03:15 PM. 'Life - a continuous Challenge to Enjoy' Mr. Mohammed Asif Iqbal, Principal Consultant, PWC-	07:15 PM - 07:30 PM. Introduction to CII
03:15 PM - 03:30 PM. Tea Break	07:30 PM - 08:30 PM. "Preparing for Placements from Day 1" - A reality talk. Mr. Mathews Mathews. Associate Consultant, IBM, IIM - Indore Alumnus
03:30 PM - 05:30 PM. "Challenging the whole world"; Social sensitivity session Smt. Laxmi Narayan Tripathi, Transgender rights activist -	
05:30 PM - 07:00 PM. Evening Break	
07:00 PM - 08:30 PM. - "An Industry - Ready Management Graduate" Dr. Benny Joseph N, CEO - Jubilee Mission Hospital	

MR. MADHU S NAIR
CHAIRMAN & MANAGING DIRECTOR OF
COCHIN SHIPYARD



Born on the 05 Jan 1966, Shri Madhu S Nair took over as the Chairman & Managing Director of Cochin Shipyard on 01 January 2016.

Originative of Guruvayoor, Kerala, he did his Bachelor of Technology (Naval Architecture and Ship Building) from Cochin University of Science & Technology in first class and Masters in Engineering (Naval Architecture and Ocean Engineering) from Osaka University, Japan.

He has 17 years of professional experience with Cochin Shipyard Ltd since joining as Executive trainee in June 1988 in the entire gamut of shipyard management. He has been steering the yard's efforts at formulating partnerships in LNG carrier construction and developing dredgers, chemical tankers and passenger vessels. He was the key driver in forging alliances with international technology partners. He was also instrumental in conceptualizing the Small Ship Division, and played major role in bagging international contracts while he was heading the marketing Division. CSL has now been firmly positioned as a leading player in the offshore vessel segment in Europe as a result of his great leadership and continuous effort.

He is trained in shipbuilding systems at IHI Shipyard at Kure, Japan and had also undergone JICA Specialized training at Overseas Vocational Training Centre (OVTA), Tokyo and Osaka International Centre, Osaka, Japan. He did research in Joining & Welding Research Institute too, during Masters in Engineering at Osaka University, Japan.

He is an esteemed member of various Professional bodies including The Royal Institution of Naval Architects, UK (RINA), Institution of Naval Architects, India and Member, Board of Studies (NA&SB), Cochin University of Science Technology.

Mr. Nair's family consists of his wife Mrs. Rameetha K who is M Tech in Computer Science, working as Scientist 'F' in DRDO, NPOL, Cochin and daughter Ms Parvathi Madhu who is a 2nd year student at IIT Madras and Son Krishnan Madhu students of 3rd standard at Bhavan's Varuna Vidyalaya.

5 "Don't judge each day
by the harvest you reap
but by the seeds you plant!" Robert Louis

MR. RAJESH NAIR
DIRECTOR, MARKETS,
EY, PRESIDENT - TIÉ KERALA



Mr. Rajesh Nair completed his Production Engg from Regional Institute of Technology, Jamshedpur (now NIT) and joined Tata Motors as a Graduate Engineering Trainee. During his stint in Tata Motors, Rajesh also got the 'BEST GRADUATE ENGG TRAINEE' Award from Ratan Tata in 1996. Post his stint here, he joined SP Jain Institute of Management and did MBA in Finance and Operations specialization.

During his last 17 plus years in the management consulting domain, he has been with Ernst & Young for the last seven years. His area of expertise is Organization structuring, operational and people strategy.

Mr. Rajesh currently heads the Kochi office of EY and leads all service lines of it. He has spoken at various industry forums and is visiting faculty in several leading management institutes across India.

He is the President of TIÉ Kerala Chapter. He loves to read and write in his spare time, including business column and also devotes his pro-bono time for helping start up organizations, MSMEs, and young entrepreneurs.

Rajesh was conferred t Manager of the year award in 2013 by KMA (Kerala Management Association)



DR. V A JOSEPH
EX - CMD, SOUTH INDIAN BANK

Dr. V. A. Joseph, former Managing Director and Chief Executive Officer of South Indian Bank Ltd. He is a Master in Personnel Management and LLB from Pune University. He possesses a PhD degree from Pune University.

Dr. Joseph started his career as Trainee Officer in Syndicate Bank in June 1972 and worked as Branch Manager for 15 years. He held the post of Principal of Staff Training College, Udipi, Karnataka for two years and was also Head of Human Resource Development, Head Office (Manipal). He was the Regional Manager of Goa as well, besides being the Deputy General Manager of Delhi and Ahmedabad Zones. Before joining South Indian Bank, Dr. Joseph was General Manager of Syndicate Bank, Mumbai Zone overseeing the operations of the bank in the states of Maharashtra, Gujarat, Goa and Chattisgarh.

If opportunity doesn't knock, build a door.

Milton Berle

BRAHMACHARINI DARSHIKA CHAITANYA - CHINMAYA MISSION

Brahmcharini Darshika is a second rank holder in B.Tech (Electrical and Electronics) from Mar Athanasius College of Engineering and she completed her post graduate diploma in advanced computing from Amrita University, Kochi. She took brahmacharya deeksha from Pujya Swami Tejo-mayansdaji (the present head of Chinmaya Mission), under whom she studied the shastras for 10 years under Gurukula system. She is currently pursuing M. A in Sanskrit. She is a lover of music and bhajans and sings as well. She interacts very actively with all age groups, inspiring them to live with noble values in life and to know more about our rich culture and spirituality and she is also well known for handling sessions innovatively and humorously.

At present, she is serving in Chinmaya Mission, Thrissur (from past 8 years). She is a state coordinator of children's wing of Chinmaya Mission, Kerala. She is fond of travelling to different places, and takes part in interactive sessions at various organizations, giving mental solace to many. Loves to serve the poor and diseased. Her life enlightens us in many areas of life, wherever we find ourselves weak.



MS. SMITHA VASUDEVAN DGM. MALAYALA MANORAMA

Ms. Smitha Vasudevan, an alumnus of Rajagiri is a marketing professional with over 17 Years of experience in diverse media including Print, Digital, Events and Activation. She manages creative and highly professional team of employees. Her areas of interests are Brand Management, Digital Marketing and Education. She is currently working as Deputy General Manager (Marketing) at Malayala Manorama.

*"The road to success
is always under construction." Lily Tomlin*

MR. GEEMON KORAH CEO, KANCOR INGREDIENTS LTD



Mr. Korah is a post graduate in management from IRMA and a graduate in Agriculture. He is with Kancor from past 21 years. He has been instrumental in setting up new divisions at Kancor and expanding business many folds. He has handled all aspects

of the business at various stages at Kancor, from sourcing, marketing, innovation and setting up new businesses and moreover he has been Kancor's ambassador to over 60 countries, building lasting relationships with all top global food and beverage companies worldwide.

In addition to his work at Kancor, he has held esteemed positions in various industry bodies like FAFAI, EOAI, AISEF and WSO. This role has helped him to support the rebuilding of the industry, with an aim of sustainable development in the years to come. He is also involved in developing non-traditional areas for the cultivation of spices, working on harmonising global standards and regulations with governments and international regulatory organizations addressing industry issues and most importantly, ensuring that farmers are not left behind on the development path. Mr. Korah is an avid reader, an automobile enthusiast, table tennis champ, occasional artist, actor and reluctant poet too !!



MR. VENUGOPAL C. GOVIND SENIOR MANAGING PARTNER, VARMA & VARMA ASSOCIATES

Mr. Venugopal C. Govind, a fellow of the Institute of Chartered Accountants of India, is the Senior Managing Partner of Varma & Varma Associates, a reputed chartered accounting firm in Kerala. He had served as member of the Expert Advisory Committee of the World Trade Organization and was the Di-

rector of Kerala State Industrial Development Corporation.

He made significant contributions as the member of Managing / Central Committees of Associated Chamber of Commerce and Industry, All India Manufacturers Organization, All India Shippers Council and Indo-American Chamber of Commerce.

Mr. Venugopal is also recipient of the prestigious Management Leadership Award instituted by the Kerala Management Association for the millennium year 2000. He is member of Board of Management / Advisory council / visiting faculty member in various Management Institutes and Business Schools.

We can't help everyone, but every-
one can help someone.

Ronald Reagan

MR. VINU VERGHESE
COO IDEA CELLULAR LTD.



Mr. Vinu Verghese is Chief Operating Officer of Idea Cellular Ltd., Kerala. He is a professionally qualified Chartered-cum-Cost Accountant, he has over 30 years of experience in varied industries relating to manufacturing and service sector across the country.

Before moving into his current role in 2011, he was at corporate office of IDEA, Mumbai where he was the National Head of Business Planning, Budgetary control, Management Reporting and Revenue Assurance of the Company. He was closely involved in the growth trajectory of the Company which has a turnover of over Rs 700 Billion today - making it among the top three cellular companies in the country. He has also been with Escotel in year 1996 for starting Finance operations for their Kerala operations.

Prior to joining the Telecom industry, he worked for around 10 years with Indian Aluminium Co. Ltd (since merged with Hindalco) in various capacities including Heads of Plant Accounting, Commercial and Business Finance. He has also worked with Tata Robins Fraser Ltd in Jamshedpur.

Mr. Verghese is a charter member of the Rotary Club of Cochin Downtown, he served as their President in 2004-05. Keeping social responsibilities at top of his mind he is currently in the role of President of Cancure Foundation, a NGO for building awareness, detection, prevention, and treatment for the needy cancer patients of the society.



MR. MOHAMED ASIF IQBAL
PRINCIPAL CONSULTANT / MANAGER
PRICEWATERHOUSECOOPERS PRIVATE LIMITED, KOLKATA

Mohammed Asif Iqbal is a completely blind person who lost eyesight at the age of sixteen years due to genetic disorder. After his primary and secondary education in the United States, he became the first blind person to graduate from St. Xavier's College, Calcutta in commerce and the first visually impaired to be awarded PGDM (MBA, HR) certificate from Symbiosis Centre for Management & Human Resource Development and became the fifth visually impaired Indian citizen to be a certified MBA.

He is now with PricewaterhouseCoopers (PwC) working as Principal consultant/ Manager since May 2, 2005 onwards. He has been fortunate to meet many illustrious citizens of India including the ex-President of India APJ Abdul Kalam. He was honoured with many prestigious awards such as State role model disability award by governor of West Bengal on December 3, 2007, the proud recipient of national award constituted by President of India on December 3, 2008, Community change champion award instituted by United Nations & ICONGO (International confederation of NGOs) on February 28, 2014 and National Institute of visually impaired 2011 Excellence award.

He is a regular speaker on sourcing talents through non-conventional sources, role of technology on disabled, realizing individual's potential, etc. at many forums/ seminars such as Nasscom, CII (Confederation of Indian Industries) etc. He was instrumental in initiating reservation quota for disabled at IIM's and IIT's.

DR. N. JAYASANKARAN
ADVISOR, NMIMS UNIVERSITY
FORMER VC- KANCHI UNIVERSITY
FORMER DIRECTOR, BIM



Dr. N. Jayasankaran is an eminent professor of management, and is rated as one of the top five professors of management in India under the merit list published by Business Standard.

He is a great institution builder, Bharathidasan Institute of Management (popularly known as BIM), grew in strength and recognition under his Directorship. Dr. Jayasankaran is an outstanding administrator and is associated with various professional bodies and High Level committees. He is the Former Vice - Chancellor of Kanchi University; and the founder and secretary of the Ramanujan Mathematical Society of India. He is an Executive Council Member of Association of Indian Management Schools, Member of NAAC Inspection team, Central Council Member of Operations Research Society of India, Calcutta, Member of the Committee constituted by AICTE to form norms and standards for Management Education, Member of High Level Committee on Vocational Education constituted by Government of Tamil Nadu are just to name a few. He truly is a rare mix of a hard core academician, strategic administrator and a powerful speaker.



LAXMI NARAYAN TRIPATHI
TRANSGENDER RIGHTS ACTIVIST

A hijra social activist, dancer, actress, celebrity. Laxmi's aim is to bring about the recognition of human rights of sexual minorities, especially transgender persons, and people living with HIV/AIDS. Through media appearances, national, regional and international consultancy, cooperating with various NGOs across the country and presiding over the CBO Astiva

Trust, Laxmi is at the forefront of social work and advocacy in India. She was the first transgender person to represent Asia-Pacific in the UN President's Office Civil Society Task Force on HIV/AIDS. She also the founder member of Maharashtra Trithiya Psothi Sangstana - MTPS. She is also core founder member of APTN - Asia Pacific Transgender Network. She was impleader in the recent path breaking Supreme Court case of India and subsequent judgement on upholding rights of hijras and transgenders in India. She also was the core community representative and in the planning commission of the AIDS 2004 conference in Melbourne representing Asia Pacific region. She was also the intervener in the Nasla Petition filed for Transgender Rights and recognition in Supreme Court of India Judgement in April 2014. She was part of the steering core committen set by Ministry of Social Justice and Empowerment for Transgender Rights and upliftment. She was also the core member on the UGC committee set for Right of Education of Transgenders. Her work and personality is an inspiration for numerous literary, cinematographic and photographic enterprises.

DR. BENNY JOSEPH
CEO OF THE JUBILEE MISSION HOSPITAL,
MEDICAL COLLEGE AND RESEARCH INSTITUTE.



Dr. Benny Joseph assumed charge as Chief Executive Officer of the Jubilee Mission Hospital, Medical College and Research Institute, Thrissur in June 2014. He has over 17 years of experience in research, academics, learning interventions, corporate organizational development & senior leadership role. From 2005 to May 2014, he was with UST Global in several key positions, including Director & Global Head of Leadership Centre. His core skills include excellent strategic thinking grounded on execution and strong customer centric skills. He has presented several papers at national and international seminars and is an established trainer in the corporate circles.



MR. P VIJAYAN IPS
DEPUTY INSPECTOR GENERAL OF POLICE
CNN/IBN INDIAN OF THE YEAR.

Mr. P Vijayan an IPS officer, 1999 batch, official of the Indian Police Service, currently serves as Deputy Inspector General of Police Kerala. He also holds simultaneous charge as Deputy Inspector General of Police (Battalions) overseeing all Police Battalions in Kerala, as well as official-in-charge of the Kerala Railway Police. Mr. Vijayan has been District Police Chief of several districts, and holds the unique distinction of being the first to have served as Commissioner of Police in all four Commissionerates in the state, viz. Thiruvananthapuram, Kozhikode, Thrissur and Kochi.

Coming from an economically backward family, he had to struggle hard in his student life and all the way up to his selection to the prestigious Indian Civil Services. He gained his IPS with sheer will power and determination despite the odds against him.

He has been in charge of investigations of many crucial cases from Kerala. Since the beginning of his career as an IPS his focus was on youth. Among the many initiatives he is credited with, the most impressive one is the Student Police Cadet Project in August 2010 in 127 schools across Kerala, with 11,176 students enrolled as Cadets. The project has now been expanded to a statewide network of 433 schools with a combined strength of nearly 35,000 SPCs, being trained by over 850 existing teachers and nearly 1500 officers of Kerala Police. This programme is planned for expansion throughout India.

He was bestowed with the CNN/IBN Indian of the Year 2014 (Popular Choice) for his many accomplishments. His life teaches us that a disciplined life always leads us to a successful life.

"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather in a lack of will." - Vince Lombardi, American Football Coach

MR. VINEETH P. MATHEW
SR. MANAGER- LEARNING & DEVELOPMENT
SYNTHITE INDUSTRIES LIMITED



A passionate learning and development professional with 11+ years of experience working with manufacturing and hospitality industries. Completed bachelors in hospitality administration and Masters in Human Resources.

He has been a key contributor in the development and implementation of various path-breaking Learning & Development and Engagement interventions at Synthite Industries Limited. He is currently handling the responsibility of Learning and Development & Performance Management at Synthite Industries Limited.



MR. JAYADEV MENON
CHIEF EXECUTIVE AT AKSH PEOPLE TRANSFORMATION

Mr. Jayadev Menon is the Chief Executive at AKSH People Transformation. He is a Consultant, Mentor and Trainer with over 32 years of professional experience.

His consultancy is in the 9th year of operation - before launching AKSH, Mr. Jayadev worked for 24 years in Equipment and Telecom businesses. He has worked with several renowned companies, naming few Godrej & Boyce, Escotel Mobile, Reliance Communications and NIS Sparta etc.. He is a man with versatile experience in Sales, Customer Service, Receivables Management and Learning and Development.

As the Chief Consultant at AKSH People Transformation he has trained Managers and Leaders in many leading organisations across India and overseas at Sultanate of Oman and Maldives. His expertise include Leadership Development, Management Development Programs and Sales Management.

Mr. Menon is an active Blogger and Public Speaker. He has written around 275 articles at a blog titled "Sales Coach blog" (<http://jayadevm.wordpress.com>). He is also working on a book about Business Leaders of Kerala.

He has delivered lectures and conducted training programs at many leading professional colleges in Kerala including Rajagiri School of Business Studies.

He has delivered talks at leading professional organisations and events - National Institute of Personnel Management, National HRD Network, Indian Society for Training and Development and National Conference of Realtors.

He has also been a regular speaker at Rotary Clubs, RYLA events and even at Rotary Zonal Event focusing on Career Development for Youth. He doesn't miss any opportunity to guide and mentor the future managers and business owners of Kerala.

In spare time Mr. Menon loves to trek and travel. He enjoys closely observing nature and wildlife. His next adventurous goal is to trek across the Himalayas. He walks 5 to 6 kilometres at least 5 times a week and practitioner of yoga too.

"The thing always happens that you really believe in; and the belief in a thing makes it happen."
- Frank Lloyd Wright

MR. SURESH PODUVAL

GROUP MANAGER - HR IBS



Mr. Suresh Poduval, has over 20 years of experience in multiple roles across Banking and IT industry. Mr. Poduval is currently working with IBS Software limited, a multinational IT solution company in Travel, Transport and Logistics industry as Group Manager HR. Before Joining IBS, he spent about 19 years with Oracle in the Middle East in a lead HR role for its Middle East and Africa Region. At Oracle he held a versatile role including Finance Control, Compensation & Benefit and in HR Generalist functions. Bank of Baroda was his first employment where he held a Credit & Client Relations officer position for 3 years. He has completed his post-graduation in Finance, CAIIB and MBA in International Business.



JOHN VARGHESE KOTTAYADIYIL

MANAGER - TALENT DEVELOPMENT AND ORGANIZATION DEVELOPMENT - MTS

Mr. John is a MBA from MG University, who has got a wide span of HR experience in companies like IBS Software Services, Ernst & Young, Tata Consultancy Services and MTS - Sistema Shyam Teleservices Ltd. He also served as a Financial Consultant at Ford Credit Kotak Mahindra Ltd. He has got active involvement in Talent Development, Organization Development and Performance Management and has got hands on experience in training interventions and coaching. He has managed performance management process/system for global locations and was responsible for process compliance. He currently heads the L&D and OD function for Kerala and Tamil Nadu circles at MTS

"The first responsibility of a leader is to define reality. The last is to say thank you. In between the two, the leader must become a servant and a debtor. That sums up the progress of an artful leader."- Max Deprez

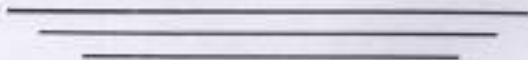
MR. MATHEWS MATHEWS
ASSOCIATE CONSULTANT - IBM



Mr. Mathews Mathews is an alumnus of Indian Institute of Management, Indore. He was selected as the "Best Management Student of The Year 2015" by Madras Management Association and The Hindu Business Line. He is also the winner of "Ashwamedha" - The Best Manager competition at IIM Indore.

He interned with ITC working on brands such as Fiama Di Wills, Viveel and Engage and has also worked on various projects with marquee firms such as Accenture Management Consulting, Prataap Snacks and the Government of Madhya Pradesh.

Mr. Mathew is a Civil Engineer before joining IIM, he had worked on multiple projects which includes road over bridges in Kottayam and the new international terminal at Cochin International Airport. He will soon be joining IBM as an Associate Consultant.



Thousands of candles can be lighted from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared.

Buddha

Please make a tick (✓) at your response

MR. MADHU S NAIR

CHAIRMAN & MD, COCHIN SHIPYARD LTD.

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. RAJAESH NAIR

DIRECTOR - MARKETING & PRESIDENT - TIE, KERALA

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

DR. V A JOSEPH

EX. CMD, SOUTH INDIAN BANK

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

Please make a tick (✓) at your response
BRAHMACHARINI DARSHIKA
CHINMAYA MISSION

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MS. SMITHA VASUDEVAN
DGM MALAYALA MANORAMA

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. GEEMON KORAH,
CEO , KANCOR INCREDIENTS

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

Please make a tick (✓) at your response

MR. VENUGOPAL C GOVIND

SR. MANAGING PARTNER, VARMA & VARMA

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. VINU VARGHESE

COO, IDEA CELLULAR LTD.

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. MOHAMMED ASIF IQBAL

PRINCIPAL CONSULTANT, PWC

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

Please make a tick (✓) at your response
DR. JAYASANKARAN
FORMER VC, KANCHI UNIVERSITY

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

SMT. LAXMI NARAYANAN TRIPATHI
TRANSGENDER RIGHTS ACTIVIST

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

DR. BENNY JOSEPH
CEO - JUBILEE MISSION HOSPITAL

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

Please make a tick (✓) at your response

MR. VINEETH P MATHEW

SR. MANAGER - L & D SYNTHITE

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. JOHN VARGHESE

MANAGER - TALENT DEVELOPMENT AND ORGANIZATION DEVELOPMENT, MYS

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. JAYADEV MENON

CF, AKSH PEOPLE TRANSFORMATION

Responses	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

Please make a tick (✓) at your response

MR. SURESH PODUVAL

GROUP MANAGER HR, IBS

Response	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					

MR. MATHEWS MATHEWS

ASSOCIATE CONSULTANT - IBM

Response	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
There was clarity in the content					
Topics covered were relevant to me					
The session was interactive and lively					
Helped me to feel more orientated					
Overall I am satisfied with this session					



RCBS
RAJAGIRI CENTRE FOR
BUSINESS STUDIES

KALAMASSERY CAMPUS

Rajagiri College of Social Sciences,
Rajagiri P.O Kalamassery, Kochi-683104,
Ph: 0484 2555544 / 2550884 | Fax: 0484 2532862
E-mail: admin@rajagiri.edu
Web: www.rajagiri.edu

KAKKANAD CAMPUS

Rajagiri Centre for Business Studies,
Rajagiri Valley P.O., Kakkanad, Kochi-682039
Ph: +91 484 2426554 | Fax: +91 484 2426570
Email:rcbs@rajagiri.edu
Web: www.rajagiri.edu



DEEKSHARAMBHAM & INDUCTION 2015

RAJAGIRI CENTRE FOR BUSINESS STUDIES

Relentlessly towards Excellence



OUR VISION

To become a centre par excellence of learning, unique in experience, value based in approach, and pioneering in efforts for enriching and fulfilling LIFE.

OUR MISSION

To facilitate comprehensive and integrated development of individuals to effectively function as social beings imbued with righteousness and courage of conviction.

DEEKSHARAMBHAM - 2015

Induction Programme for 2015-17 Batch

"Learn, Serve and Excel"

Welcome to Deeksharambham - a ceremonial initiation by your gurus.

Today you are gathered here for an initiation ceremony that could be crucial in determining the course of your career and life. After the formal ceremony of presenting the "chirashu" to the new students, we will guide you through the induction programme over the course of the next few days through 20th June.

THE RCSS FAMILY

The Rajagiri College of Social Sciences (RCSS) is managed by the CMI congregation, a Catholic order whose mission has been to establish top quality educational institutions in India and abroad in line with the vision of its founder, Saint Kuriakose Elias Chavara.

The RCSS is spread over two campuses in Kalamasserry and Kakkanad and comprises the Rajagiri School of Social Work (RSSW), the Rajagiri School of Computer Science (RSCS), Rajagiri School of Library and Information Science (RSLIS) and Rajagiri Centre for Business Studies (RCBS) and Rajagiri Business School (RBS).

RCSS was granted autonomy by the University Grants Commission of India (UGC) in June 2014. Autonomy helps the College in prescribing its own relevant courses of study and syllabi etc...

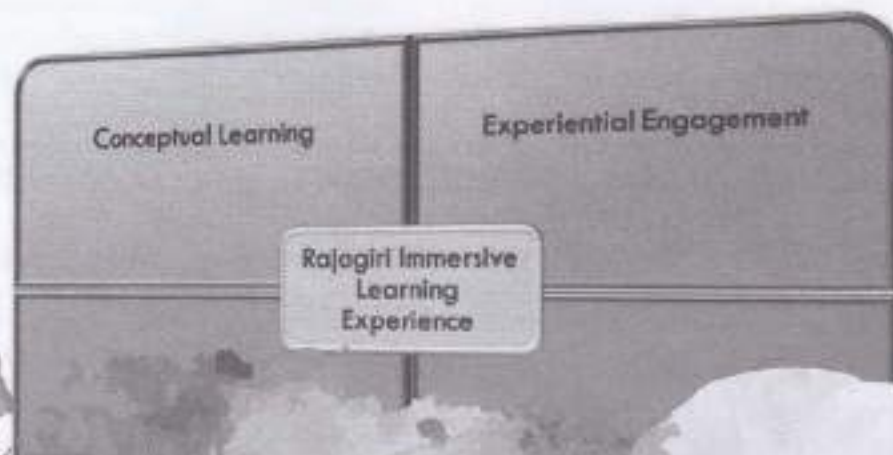
The institution's flagship programme, the PGDM, is managed by RBS.

RCBS is located in a beautiful valley in Kakkanad, Cochin, providing the perfect environment for studies and reflection. The campus, spread over 95 acres, is also the hub of sister institutions like Rajagiri School of Engineering and Technology (RSET), Rajagiri College of Management and Applied Sciences (RCMAS), Rajagiri Christu Jayanthi Public School (RCJPS) and Rajagiri International Institute for Education and Research (RIIER).

At RCBS, students join for wholly residential MBA, MHRM and PGDM programmes which are launching pads for excellent career opportunities. The curriculum has been designed meticulously to ensure holistic education of students and to help them gain global perspectives of management rooted in Indian values. The level of participation of corporate majors in the recruitment campaign is an eloquent testimony to the quality education imparted at RCBS.

Welcome to Rajagiri - where a new way of life is aimed at holistic development

OUR PEDAGOGICAL INNOVATION - IMMERSIVE LEARNING



Education is not utilitarian, but if we choose practical we can reach excellence.

Winni Landwehr

DEEKSHARAMBHAM-2015

Venue: Chavara Hall

Date: 17.06.15

10.00 am - 10.40 am

Prayer Session

Handing over the lighted chirathu to the new Students by the Chief Guest, Guest of Honour and Faculty Members.

Ranga Pooja

Bhajans and Readings from the Holy Books

10.40 am - 10.45 am

Introduction to Rajagiri - **Prof. Neetha J. Eappen**

10.45 am - 10.50 am

Welcome

Dr. Binoy Joseph

Principal, Rajagiri College of Social Sciences

10.50 am - 11.00 am

Presidential Address

Fr. Dr. Antony Kariyil CMI

Director, Rajagiri Institutions

11.00 am - 11.30 am

Inauguration of the Academic Year & Chief Guest's Address

Sri. T.P. Sreenivasan

Vice Chairman

Kerala State Higher Education Council

11.30 am - 11.45 am

Address by the Guest of Honour

Mr. Guilherme Vaz

Member, Pontifical Council for the Laity & International Development Consultant

11.45 am - 11.50 am

Presenting memento to the guests - Director

11.50 am - 11.55 am

Vote of Thanks

Dr. Mary Venus Joseph

Deen & Administrator,

Rajagiri College of Social Sciences

National Anthem

11.55 am - 12.15 pm

Refreshments

12.15 pm - 01:00 pm

Address by Executive Director

Dr. Joseph I Injodey

Executive Director, Rajagiri College of Social Sciences
RCSSE & Rajagiri Business School (RBS)

PRE INDUCTION SESSION 2015 DAY 0

Venue: Chavara Hall

Date: 17.06.15

2.00 pm - 2.05 pm

Opening Remarks - Induction 2015

2.05 pm - 4.05 pm

"The Vision and Mission of Rajagiri"
Rev. Dr. Prasanth Palakkappillil CMI
Principal, Sacred Heart College, Thevara

04.05 pm -

Book Bank distribution for MBA & MHRM students
Dress Measurements for Valley campus students

INDUCTION PROGRAMME 2015 DAY 1

Venue: Chavara Hall

Date: 18.06.15

8.30 am - 8.45 am

Attendance

8.45 am - 9.15 am

Introduction to Rajagiri Immersive Learning
Experience
Prof. Harish B. Nair

9.15 am - 9.30 am

Introduction to MBA Course
Dr. Joji Alex
Asst. PGP Chairman

9.30 am - 11.00 am

"Yes, we both are Autonomous."
Prof. Bernard Samy
LIBA, Chennai

11.00 am - 11.15 am

11.15 am - 12.45 pm

Tea Break

"Life - A continuous challenge to enjoy"

Mohammed Asif Iqbal

Manager

PricewaterhouseCoopers Private Limited

Kolkata

12.45 pm - 1.45 pm

1.45 pm - 2.00 pm

2.00 pm - 3.30 pm

Lunch

Attendance

"Management Students making Smart Choices in Health"

Dr. Rajeesh Jayadevan

Sr. Consultant Gastroenterologist

Sunrise Hospital, Cochin

3.30 pm - 3.45 pm

3.45 pm - 4.45 pm

Tea Break

"An Entrepreneurial Journey"

Ms. Beena Kannan

Managing Director

Seematti

4.45 pm - 5.00 pm

Briefing on Girls' Hostel

Prof. Shirley Rita Luiz

5.00 pm - 5.30 pm

Break

5.30 pm - 6.30 pm

"How it all started up",

Mr. Sanjay Vijayakumar,

Chairman, Start up Village

6.30 pm - 6.45 pm

Briefing on Boys' Hostel

Prof. Pramodh U Korula

Prof. Salim Yusuf

6.45 pm

Book bank distribution for PGDM

INDUCTION SESSION 2015

DAY 2

Venue: Chavara Hall

Date: 19.06.15

8.30 am - 8.45 am

Attendance

8.45 am - 9.00 am

Introduction to PGDM Course
Prof. Abhilash Nambudiri.

9.00 am - 11.00 am

Academic Excellence
Dr. N. Jayasankaran
Advisor, NMIMS
Former Vice Chancellor, Kanchi University
Former Director, Bharathidasan Institute of Management,
Trichy

11.00 am - 11.15 am
11.15 am - 12.45 pm

Tea Break
"Emerging Indian Economy; Opportunities for Tomorrow"
Sri. Venugopal C Govind
Senior Managing Partner
Varma & Varma Associates

12.45 pm - 1.45 pm
1.45 pm - 2.00 pm
2.00 pm - 3.00 pm

Lunch
Attendance
"Chat with the Alumni"
Mr. Naveen S Pillai (Rajagiri 1997-99 MHRM)
DGM - HR,
TAFE

3.00 pm - 3.15 pm

Introduction to Office of Corporate Relations
Dr. Manoj Mathew

3.15 pm - 3.30 pm
3.30 pm - 3.45 pm
3.45 pm - 4.00 pm

Tea Break
Introduction to Kerala Management Association
Introduction to Indian Society for Training and
Development

4.00 pm - 4.15 pm

Introduction to National Institute of Personnel
Management

4.15 pm - 4.30 pm
4.30 pm - 4.45 pm

Introduction to National HRD Network
Introduction to IAESTE
Mr. Nischay Khurana, 2nd MBA and team.

4.45 pm - 5.00 pm	Introduction to Indo - American Chamber of Commerce.
5.00 pm - 6.30 pm	Snack break
6.30 pm - 8.00 pm	"An Industry - Ready Management Graduate" Dr. Benny Joseph N. CEO, Jubilee Mission Hospital, Thrissur
8.00 pm - 9.00 pm	"Management of Execution - The theory of getting things done" Mr. P Vijayan IPS Deputy Inspector General of Police (Intelligence) (INDIAN OF THE YEAR AWARDEE BY CNN IBN)

INDUCTION SESSION 2015 DAY 3

Venue: Chavara Hall

Date: 20.06.15

8.30 am - 8.45 am	Attendance
8.45 am - 9.00 am	Introduction to MHRM Prof. Siby Jose
9.00 am - 10.30 am	Industry Fear and Expectation - HR Perspectives Mr. Ullhas Pagey Head - Human Capital & Organisation Development, Sharekhan Ltd.
10.30 am - 10.45 am	Introduction to Business Update Programme Prof. Abraham Babu
10.45 am - 11.00 am	Introduction to Transworld Dr. Manoj Mathew
11.00 am - 11.15 am	Introduction to Campus Facilities Prof. Deepak Babu

11.15 am – 11.30 am

Tea Break

11.30 am – 12.55 pm

"Road to Entrepreneurship"

Dr. M Beena IAS

Managing Director, KSIDC

Ms. Radhika Menon, KSIDC

Ms. Maneesha Panicker, KSIDC

12.45 pm – 1.45 pm

Lunch

1.45 pm – 2.00 pm

Attendance

2.00 pm – 2.15 pm

Introduction to Confederation of Indian Industries

2.15 pm – 2.45 pm

Introduction to RCBS Mission and Graduate Attributes.

Dr. Rosemary Varghese

Asst. PGP Chairman

2.45 pm – 3.00 pm

Introduction to Rajagiri National Business Quiz

Prof. Ajay Lunawat

3.00 pm – 3.30 pm

Introduction to Student Activities, Inflore and SPIC
MACAY.

Prof. Saji George & Prof. Susan Mathew

3.30 pm – 3.45 pm

Tea Break

3.45 pm – 4.45 pm

'Over Drive – The automobile session'

Mr. Bobby Markose (Rajagiri 1995-97 MBA)

GM – Sales

Audi India

POST INDUCTION SESSION 2015 DAY 4

Venue: RBS Auditorium

Date: 23.06.15

5.30 pm – 6.30 pm

"Preparing for Placements from Day 1 in B-School"

Mr. Harsh Khemka

*Don't mind the road, it's what it does, keep going
Steve Leaman*

DR. BINOY JOSEPH

Principal,
Rajagiri College of Social Sciences (Autonomous)



Dr. Binoy Joseph has extensive expertise in the areas of Employee Resourcing, Performance Management, Reward Management and HR Accounting and Auditing and his core research interest lies in HRM Innovations. He has had professional experience in the hospitality industry. He has been a Visiting International Scholar at Western Michigan University, USA, and was also engaged in research on Employee Stock Option Plan and Corporate Performance. He has received his doctoral degree from Cochin University of Science and Technology in the topic "Innovative Human Resource Practices and HR Outcomes in Software Firms". He has received the prestigious AUDI Professorship 2013 Fellowship. He made a presentation in Audi Company in Ingolstadt Germany on 'People Management Challenges for German Managers in India'. He also took a course 'International Human Resource Management' for the students in Catholic University, Ingolstadt, Germany.

FR. DR. ANTONY KARIYIL CMI

Former Director, Rajagiri Institutions



Rev. Dr Antony Kariyil CMI received his Bachelors Degree in Philosophy from JDV Pune; and in Theology from Dharmaram College, Bangalore. After the completion of his post Graduation and Ph.D in Sociology from Pune University, he began his teaching career as a Lecturer in the Sacred Heart College Thevara in 1974, and then joined Christ College, Bangalore in 1978. Subsequently he served as the Principal of Christ College from 1989 to 1997, and as the Principal of Rajagiri College of Social Sciences, Kalamassery from 1997 to 2002. Dr Antony Kariyil served as the Vicar Provincial and Secretary for Social Apostolate, Sacred Heart Province, Kalamassery, from 1999 to 2002. He was the Prior General of the CMI Congregation from 2002 to 2008.

It is your eyes on the stars, and your feet on the ground.
Theodore Roosevelt

SRI. T.P. SREENIVASAN



T.P. Sreenivasan is the Vice-Chairman and Executive Head of the Kerala State Higher Education Council with the rank of Vice-Chancellor. A career diplomat, he rose to the highest level in the Indian Foreign Service in 2001 and retired in 2004. In an illustrious career spanning 37 years, Mr. Sreenivasan has served as Permanent Representative of India to the United Nations, Vienna and Governor for India at the International Atomic Energy Agency, Vienna and Ambassador to Austria and Slovenia (2000-2004). His previous postings include his tenures as Deputy Chief of Mission in the Embassy of India, Washington, (1997-2000), High Commissioner of India to Kenya and Permanent Representative of India to the United Nations in Nairobi, (1995-1997) Ambassador and Deputy Permanent Representative of India to the United Nations, New York (1992-1995) etc.

He has nearly 20 years of experience in multilateral diplomacy having represented India at a number of international conferences organised by the United Nations, the Commonwealth and the Non-aligned Movement. He has chaired several UN Committees and Conferences. Mr. Sreenivasan was a member of the National Security Advisory Board of the Government of India from 2009 to 2012.

Mr. Sreenivasan stood first in the University of Kerala in B.A. (English) and M.A. (English). He speaks Japanese and Russian. He is presently the Director General, Kerala International Centre and an Adviser to 'Asianet' and produces a weekly TV programme on international issues entitled 'Videsa Vicharam'. He also contributes articles regularly to prestigious Indian and foreign publications.

He is a Visiting Professor of International Relations and Chair of the Centre for Diaspora Studies at the Central University of Kerala Kasaragod and a Visiting Fellow on Foreign Policy at the Brookings Institution, Washington in 2009. He was the Executive Director of 'IAEA 2020', a project launched by the Director General of the International Atomic Energy Agency, Vienna.

He is the author of four books: 'Words, Words, Words-Adventures in Diplomacy', 'Encounters' 'Mattering to India-the Shashi Tharoor Campaign' and 'Applied Diplomacy Through the Prism of Mythology'.

Mr. Sreenivasan is a keen golfer.

*By going to prison, you are preparing to fail.
-Singaporean proverb*

GUILHERME VAZ



A Post-Graduate in Management (XLRI Jamshedpur), Mr. Vaz is now an independent International Development Consultant, catalyzing Governments and Institutions to effect change in social sectors (education, health & environment) through strategic partnerships, better governance, technology, evaluation, strategy and skills. He is also a visiting faculty at many prestigious institutions that include IIT Mumbai, SNDT Women's University, Xavier Institute of Management and Tata Management Training Centre. He is also on the boards of innumerable governmental bodies as well private organizations.

A professional Executive and Board level Director, he has been simultaneously, deeply and passionately active for 40 years in voluntary service in education and social development in India and abroad; Governance of Educational & Social Development Institutions at International, National, Board and Institutional level; pioneering initiatives in introducing technology in education and skills development; a rare combination of experience with and recognition from Indian and International private, Government, and Non-Governmental Organizations.

Mr. Vaz has significant Director level Management experience in Human Resource, Corporate Affairs including Collaborations & Joint Ventures, Strategic Management, Corporate Brand Management and Large Change Management with the TATA group and IL&FS. Pursuant to Mr Vaz's appointment (as the first Asian) in 2008, by Pope Benedict XVI and continued under Pope Francis, as their nominee on a key Vatican Governance Council and on other Vatican Committees, Mr Vaz left employment in the corporate sector in 2009 to enable a wider worldwide canvas of independent professional and social pursuit without conflict of interest.

DR. MARY VENUS JOSEPH

Dean & Administrator,
Rajagiri College of Social Sciences (Autonomous)



Dr. Mary Venus Joseph, Dean & Administrator (with the independent charge of the Hill campus) holds a Doctorate in Social Work from Mahatma Gandhi University, Post Graduation in Social Work from Stella Maris College, Madras; Post Graduation in Women's Studies from Alagappa University, Karaikudi, Post Graduate Diploma in Training & Development from Indian Institute of Training and Development- New Delhi, Post Graduate Diploma in Ecology & Environment from Indian Institute of Ecology & Environment, New Delhi.

She has 25 years of teaching experience at Post Graduate level and has presented papers in National and International seminars. She was a visiting International Scholar at the Western Michigan University, USA. She has published a book titled "Mental Health in Classroom" and various articles in professional journals. She is an approved Ph. D Guide in Social Work under the Mahatma Gandhi University. She has been awarded with the Fr. T.A. Mathias Memorial Award established by All India Association for Christian Higher Education (AIACHE). She was the Chair of the South Asia Working Group of the International Council of Social Welfare. Presently she is the Vice President of the Indian Council for Social Welfare- Southern Region.

The past cannot be changed. The future is yet to come.
Mary Penfold

DR JOSEPH I. INJODEY

Executive Director,
Rajagiri College of Social Sciences (Autonomous) &
Rajagiri Business School



Dr Joseph I. Injodey, Executive Director, Rajagiri College of Social Sciences (Autonomous) & Rajagiri Business School, is a post graduate from Loyola College, Chennai and he received his Ph.D from MG University, Kottayam. He is widely travelled and has been a visiting international scholar at Western Michigan University, USA. An accomplished trainer, he has offered various training programmes in India and abroad, including 'Counselling Skills for Managers', for the Senior Managers of Bank of Muscat, Oman.

His areas of interest are mentoring, employee resourcing and counselling. He is in the expert panel for the employee selection in many companies and educational institutions. With his wide experience in teaching and administration, he sets very high standards for the institution and supports the progress of the faculty and the students through regular training programmes and academic inputs.

*Wishes were the most fruitful things you see when you take good care of your good.
Henry Ford*

PRE INDUCTION SESSION 2015

DAY 0 SPEAKER PROFILE

REV. DR. PRASANTH PALAKKAPPILLIL CMI



Rev. Dr. Prasanth Palakkappillil CMI is the Principal of Sacred Heart College, Thevara. He is a trained Social worker from TISS Mumbai with a Doctorate from Mahatma Gandhi University for the thesis on Dalit Studies - Discrimination of Inequality.

His Core areas of practice are Community Development, Environment Education, Natural Resource Management and Environment Protection. He holds several positions such as General Secretary of the Kerala Branch of Indian Council of Social Welfare, Treasurer of Association of Schools of Social Work Kerala (ASSK) etc.

INDUCTION SESSION 2015
DAY 1 SPEAKER PROFILE

MR. BERNARD SAMI



Dr. Bernard D' Sami is currently the coordinator of LISSTAR (Loyola Institute of Social Science Training and Research) Loyola College, Chennai and a Guest faculty at IIT Madras. At Loyola College Mr. Sami has also served as Head of the Department of History, Dean of the Students between 1998-2001 and Director of the Students Service Centre (Placement and Training) between 2001-2005. He was coordinator of the Internal Quality Assurance Cell (IQAC) between 2007-2013. He prepared the college for the third cycle of reaccreditation in 2012. He also served as Director of the 'outreach' programme of the college during 2013-15.

He is a Salzburg Fellow (1994). He has been on many assignments abroad like the Olaf Palme North-South Fellowship programme to the Stockholm Institute of Education.

MR. MOHAMED ASIF IQBAL



Mohammed Asif Iqbal is a completely blind person who lost eyesight at the age of sixteen years due to genetic disorder. After his primary and secondary education in the United States, he became the first blind person to graduate from St. Xavier's College, Calcutta in commerce and the first visually impaired to be awarded PDGM (MBA, HR) certificate from Symbiosis Centre for Management & Human Resource Development and became the fifth visually impaired Indian citizen to be a certified MBA.

He is now with PricewaterhouseCoopers (PwC) working as Principal consultant/manager from May 2, 2005 onwards.

He has been fortunate to meet many illustrious citizens of India including the ex President of India APJ Abdul Kalam. He was honoured with state role model disability award by governor of West Bengal on December 3, 2007, is the proud recipient of national award constituted by President of India on December 3, 2008, community change champion award instituted by United Nations & ICONGO (International confederation of NGOs) on February 28, 2014 and National institute of visually impaired 2011 Excellence award.

He is a regular speaker on sourcing talents through non-conventional sources, role of technology on disabled, realizing individual's potential, etc. at many forum/ seminar such as Nasscom, CII (Confederation of Indian Industries) etc. He was instrumental in initiating reservation quota for disabled at IIM's and IIT's.

DR. RAJEEV JAYADEVAN



Dr. Rajeev Jayadevan completed his MBBS and MD General Medicine with top honours from Christian Medical College (CMC) Vellore in 1995. He received training in Clinical Epidemiology and Public Health from Erasmus University, Rotterdam, Netherlands. He has extensive international experience of performing over 16,000 endoscopies. He was awarded MRCP(UK) from England in 1996. He obtained Board Certification in Medicine and Gastroenterology (Fellowship) from New York Medical College, and spent 3 years in the UK and 10 years in the US before returning to Kochi. He established the department of Gastroenterology at Sunrise Hospital Cochin.



MS. BEENA KANNAN



A pioneer in introducing designer Kancheepuram Sarees, Beena Kannan's name is synonymous with voguish silk sarees and apparels. Her trade mark is designing the sarees at the weaving phase itself. She gained entry in the Guinness Book of World Records & Limca Book of Records 2007 for presenting World's longest Silk Saree measuring half a kilometer. She travels in India and abroad extensively in order to source the best quality products. These travels have introduced her to new retail trends, stores with world class décor and upscale merchandising quality which are reflected in her flagship store "Seematti" that has the finest interior and offers unmatched shopping experience.

Beena was born into a textile trade family in 1960. Appreciating her inborn traits for detail and design, she was initiated in to the business by her husband Veeriah (Kannan) and her father V.Thiruvenkilam.

Her accomplishments have been acknowledged by various Business and Textile communities. Beena Kannan, the lead designer of Seematti has been recognized with 'Lifetime achievement award' by Erode- Coimbatore Weavers' community in 2009. She has also been the recipient of Business Sree Award of India Trade Fair Foundation. The Times Group honoured her in 2010 with the title 'Woman of Substance'. The best Woman Entrepreneur Award of the year 2010 instituted by 'Fashion Mantra' was also awarded to her.

MR. SANJAY VIJAYAKUMAR



Mr. Sanjay belongs to the new breed of Indian Entrepreneurs who are young and fearless. Starting an entrepreneurial journey at the age of 22 while in third of engineering, Sanjay lead and created a team of engineering graduates who were passionate about technology to build up MobME Wireless, one of India's most exciting and innovative mobile value added service companies. MobME raised half a million dollars from angel investors based out of Dubai and Silicon Valley. Defying convention in India, Sanjay dropped out in final semester and turning down MNC jobs to scale up MobME, building a team of over 100+ people spread across offices in Trivandrum, Cochin, Mumbai and Delhi and presence in 17 locations in India.

Continuously applauded by the industry and showered accolades by the likes of NASSCOM, Sanjay's MobME is rated as one of India's top 10 Emerging IT companies by Nasscom.

Sanjay is a regular speaker at National and International Conferences including the 3rd 3G International Conference, The Web Innovation 2.0, World Bank Forums, GSMA-Hong Kong and is member of the Board of Governors of Technopark Incubator and the World HR Forum.

He is also Chairman of the Board for Startup Village, India's first Telecom Incubator in PPP mode promoted jointly by Dept. of Science and Technology, Govt. of India, Technopark and private sector.

India Today has rated Sanjay as one of the 37 Indians driving the future of India. Sanjay is also a Rajeev Motwani fellow, a Scholar of Aspen Institute and selected by World Economic Forum as a Global Shaper for making significant contribution to the community. He is also an active member of the Kerala State Innovation Council and Chairs the committee in policy making for skilled youth for the Planning Board.

*There must be the change you wish to see in the world.
- Mahatma Gandhi*

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INDUCTION SESSION 2015

DAY 2 SPEAKER PROFILE

DR. N. JAYASANKARAN

Advisor, NMIIMS University
Former Vice Chancellor, Kanchi University
Former Director, Bharathidasan Institute of Management,
Trichy



Dr. N. Jayasankaran is an eminent professor of management, and is rated as one of the top five professors of management in India under the merit list published by Business Standard. A great institution builder, Bharathidasan Institute of Management (popularly known as BIM), grew in strength and recognition under his Directorship. Dr. Jayasankaran is an outstanding administrator and is associated with various professional bodies and High Level committees. He is the Former Vice - Chancellor of Kanchi University; and the founder and secretary of the Ramanujan Mathematical Society of India. He is an Executive Council Member of Association of Indian Management Schools, Member of NAAC Inspection team, Central Council Member of Operations Research Society of India, Calcutta, Member of the Committee constituted by AICTE to form norms and standards for Management Education, Member, High Level Committee on Vocational Education constituted by Government of Tamil Nadu, just to name a few. He truly is a rare mix of a hard core academician, strategic administrator and a powerful speaker.

MR. VENUGOPAL C. GOVIND.

Senior Managing Partner, Varma & Varma Associates



Venugopal C. Govind, a fellow of the Institute of Chartered Accountants of India, is the Senior Managing Partner of Varma & Varma Associates, a reputed chartered accounting firm in Kerala. He had served as member of the Expert Advisory Committee of the World Trade Organization and was the Director of Kerala State Industrial Development Corporation.

He made significant contributions as the member of Managing / Central Committees of Associated Chamber of Commerce and Industry, All India Manufacturers Organization, All India Shippers Council and Indo-American Chamber of Commerce. Venugopal, recipient of the prestigious Management Leadership Award instituted by the Kerala Management Association for the millennium year 2000, is member, Board of Management/ Advisory council/ visiting faculty member in various Management Institutes and Business Schools.

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MR. NAVEEN S PILLAI



Mr. Naveen Pillai is a management professional specializing in HR with considerable experience in Telecom and Media industries. An alumnus of RCSS, having done his MA in PM & IR in 1999, he has over the last 15 years worked in various capacities in Idea Cellular and Malayala Manorama. His areas of specializations include Talent Acquisition & Talent Management, Employee relations and Performance Management, Employee Engagement, HRIS, Training & Development and Quality Systems.

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DR. BENNY JOSEPH



Dr. Benny Joseph assumed charge as Chief Executive Officer of the Jubilee Mission Hospital, Medical College and Research Institute, Thrissur in June 2014. He has over 17 years of experience in research, academics, learning interventions, corporate organizational development & senior leadership role. From 2005 to May 2014, he was with UST Global in several key positions, including Director & Global Head of Leadership Centre. His core skills include excellent strategic thinking grounded on execution and strong customer centric skills. He has presented several papers at national and international seminars and is an established trainer in the corporate circles.

Success is not the absence of failure, but the persistence.

Dr. Benny Joseph

P. VIJAYAN IPS

Deputy Inspector General of Police (Intelligence), Kerala
INDIAN OF THE YEAR AWARDED BY CNN/IBN



P Vijayan IPS, a 1999 batch official of the Indian Police Service, currently serves as Deputy Inspector General of Police (Intelligence), Kerala. He also holds simultaneous charge as Deputy Inspector General of Police (Battalions) overseeing all Police Battalions in Kerala, as well as official-in-charge of the Kerala Railway Police.

Mr. Vijayan has been District Police Chief of several districts, and holds the unique distinction of being the first to have served as Commissioner of Police in all four Commissionerates in the state, viz. Thiruvananthapuram, Kozhikode, Thrissur and Kochi.

Coming from an economically backward family, he had to struggle hard in his student days and all the way up to his selection to the prestigious Indian Civil Services. He gained his IPS with sheer will power and determination despite the odds against him.

He has been in charge of investigations of many well known cases in Kerala. From his early days in office his focus was on the youth. Among the many initiatives he is credited with, the most impressive one is the Student Police Cadet Project in August 2010 in 127 schools across Kerala, with 11,176 students enrolled as Cadets. The project has now been expanded to a statewide network of 433 schools with a combined strength of nearly 35,000 SPCs, being trained by over 850 existing teachers and nearly 1500 officers of Kerala Police. This programme is planned for expansion throughout India.

He was bestowed with the CNN/IBN Indian of the Year 2014 (Popular Choice) for his many accomplishments.

*Success does not come by the hands you carry but by the seeds that you plant.
Robert Louis Stevenson*

INDUCTION SESSION 2015

DAY 3 SPEAKER PROFILE

MR. ULLHAS PAGEY

(17)



Mr. Ullhas Pagey is a senior HR professional with very rich experience in the area of Human Capital, Organization Development and General Management spanning diverse sectors - mainly Manufacturing, IT & Financial Services. His professional experience represents a judicious mix of working in corporate sector, teaching and training.

A Mechanical Engineer and an MBA from Jamnalal Bajaj Institute Of Management Studies, Mumbai, he has further honed his HR skills by undergoing advance internship programme in HR & OD facilitation and further training in Leadership Development, HR and Management practices in Japan.

His experience in the Corporate Sector involves working with majors like the Bajaj Group, Siemens Ltd, TCS (then Tata Unisys) and Aptech Group. He currently is the Head - Human Capital, OD & Chief Learning Officer at Sharekhan Ltd.

He has rich teaching experience in prestigious B- Schools as a visiting faculty. He has been a speaker in many conferences and an active member of many professional bodies.

He has published over 40 articles in The Times of India, the Economic Times, Indian Journal of Training and Development, BMA Review (Journal of Bombay Management Association) etc.

He was felicitated by MTHR - a professional Body - as one of the "Gurus" of HR. Recently, he was awarded the "Best Practice Leader Award" during the South Asian OD conference organized by CAM - MEHR.

*The best preparation for tomorrow is doing your best today.
At Indian Ocean, In*



DR. BEENA IAS



Dr. Beena IAS is a medical doctor by profession. She got into Indian Administrative Services from Kerala Cadre in the year 1999. She started her career as the Assistant Collector of Kottayam district in 2001 and later served as Collector of Thrissur and Ernakulam. She was also the Director to various departments like, Scheduled Caste Welfare department, Fisheries Department, Social Welfare Department and Indian Institute of Management.

She was the Managing Director of Kerala Roads & Bridges Development Corporation, Vyttila Mobility Hub, Kerala Books & Publications Ltd and Food & Civil Supplies Department, Civil Supplies Corporation of Kerala.

Currently Dr. Beena, is the Managing Director KSIDC, Project Director at Kerala State AIDS Control Society, Project Director at E Health. Her dynamism and impulsiveness make her a perfect fit in the Indian Administrative Services.

Success is not in the hands today because someone planted it there a long time ago
Warren Buffett



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MS. RADHIKA MENON



Radhika M Menon has more than two decades of work experience in Corporates in leadership roles across areas like Service Delivery Operations, Transitions, Change Management, Presales, and Learning & Development with organizations such as NIIT, Hutchison Max, GE and Mphasis. In her last corporate assignment, she was The Site Director for Sutherland Global Solutions responsible for all service delivery out of the site with strength of 2400 full time employees. Currently she independently consults in Business Strategy, Performance Management (People and Processes) and Start-ups. Radhika is a certified Executive Coach with PCC credential from International Coach Federation (USA) and is a Trained Trainer in Leadership Development Programs as well as Facilitative Leadership skills

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MS. MANEESHA PANICKER



Maneesha Panicker, moved to the United States of America fourteen years ago to pursue a master's degree in Industrial Engineering at Penn State University. After graduation, she moved to New York City to pursue a career in fashion and management. While in America, her love for India and her passion for travel led her to create SILK ROUTE Escapes an experiential travel company specializing in immersive travel through lush Kerala and India. Now based in Kochi, Ms Panicker, offers travel as a soul searching experience, helping global travelers discover, understand and connect deeply with authentic India, its people, and its cultures.

*If there is no struggle, there is no progress.
Franklin D. Roosevelt*

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MR. BOBBY MARKOSE



He is currently employed as General Manager, Audi Kochi and Kozhikode for over three years. He has previously worked in various capacities in corporate like Kotak Mahindra, Bajaj, Force Motors, Neptune Equipments and Freshco Products.

Mr. Markose is an alumnus of RCSS having done his MBA (Marketing) in 1998 after his B.E. (Mechanical). His key skill areas include marketing, business development, client relationship management and channel development.

Planow
Dhany ✓

POST INDUCTION SESSION 2015

DAY 4 SPEAKER PROFILE

MR. HARSH KHEMKA

Harsh Khemka has completed his bachelors in management from Bangalore University and went into the Indian Institute of Management, Ahmedabad (IIM-A) to pursue higher education in management.

He has trained over 15,000 students for the CAT exam conducted by Indian Institutes of Management and more than 1200 of his students have secured admissions in the IIMs alone. He has conducted workshops for training in corporations like Life Insurance Corporation and Vijaya Bank and the Indian Army.

He also takes sessions in a number of reputed B-schools of India.

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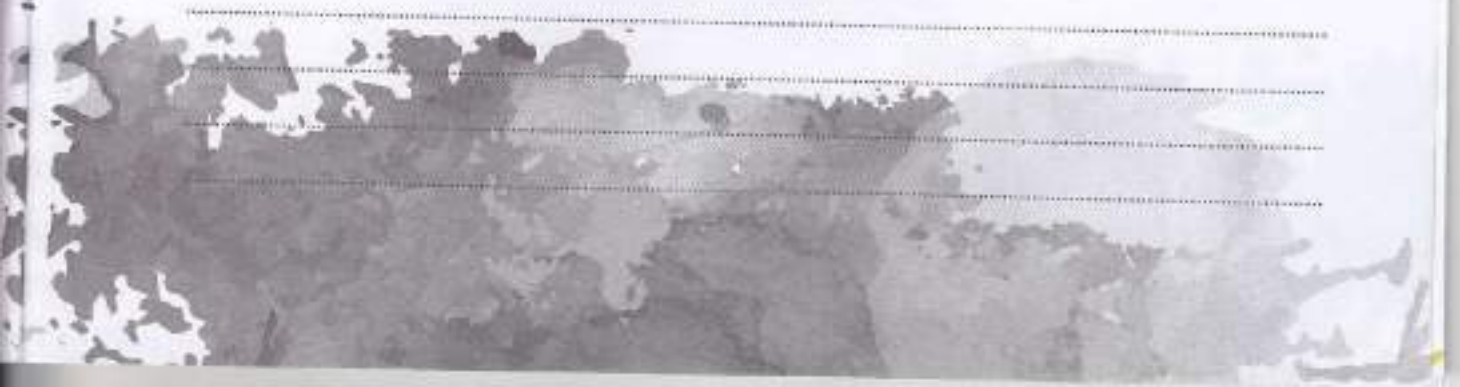
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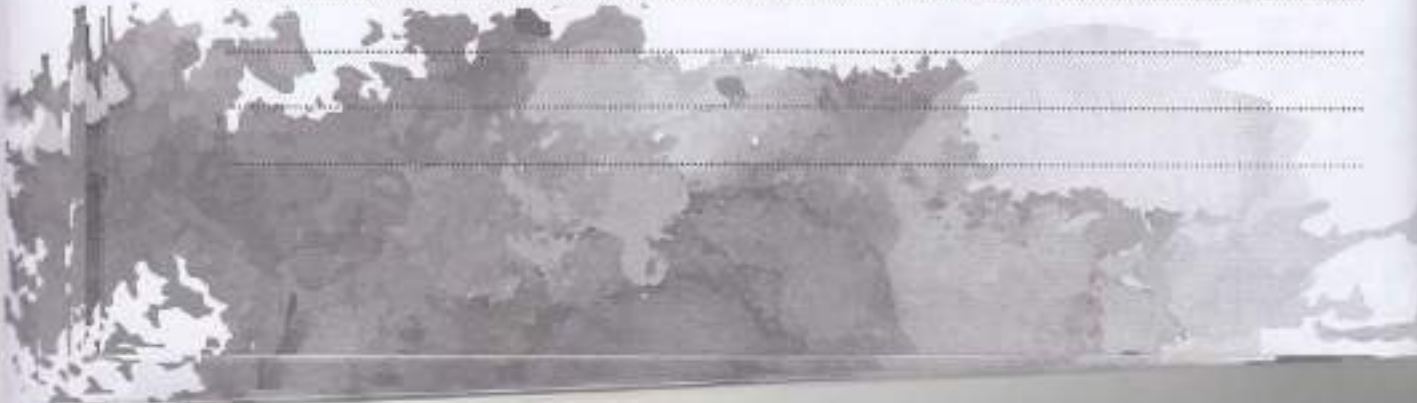
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RAJAGIRI VIDYAPEETHAM

RAJAGIRI COLLEGE OF SOCIAL SCIENCES (RCSS)

School	Programme	Degree	Duration
School of Social Work	Master of Social Work	MSW	2 Years
	Bachelor of Social Work	BSW	3 Years
	Post Graduate Diploma in Administration of Human Service	PGDAHS	1 Year
School of Library Science	Bachelor of Library & Information Science	B.L.I.Sc	1 Year
	Master of Library & Information Science	M.L.I.Sc	1 Year
School of Computer Science	Master of Computer Applications	MCA	3 Years
School of Commerce	Bachelor of Commerce	B.Com.	3 Years

RAJAGIRI CENTRE FOR BUSINESS STUDIES (RCBS)

Master of Business Administration	MBA	2 Years
Master of Human Resource Management	MHRM	2 Years
Post Graduate Diploma in Management	PGDM	2 Years
International Management Program		

DOCTORAL RESEARCH CENTRE

Doctoral Research in Management, Social Science and its allied disciplines in association with Doctoral Centre- Mahatma Gandhi University, Christ University Bangalore, Don Bosco University Assam

RAJAGIRI SCHOOL OF ENGINEERING & TECHNOLOGY (RSET)

Undergraduate programs	Course	Duration
B.Tech.	Applied Electronics & Instrumentation	4 Years
B.Tech.	Computer Science & Engineering	4 Years
B.Tech.	Electronics & Communication Engineering	4 Years
B.Tech.	Electrical & Electronics Engineering	4 Years
B.Tech.	Information Technology	4 Years
B.Tech.	Mechanical Engineering	4 Years
B.Tech.	Civil Engineering	4 Years
Post Graduate Programs:		
M.Tech.	Communication Engineering (COME)	2 Years
M.Tech.	Information Systems (IS)	2 Years
M.Tech.	Industrial Drives & Control (IDAC)	2 Years
M.Tech.	Network Engineering (NE)	2 Years
M.Tech.	Signal Processing (SP)	2 Years
M.Tech.	VLSI & Embedded Systems (VAES)	2 Years

RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

BBA	Bachelor of Business Administration	3 Years
B.Com	Bachelor of Commerce	3 Years
BCA	Bachelor of Computer Application	3 Years



RCBS

RAJAGIRI CENTRE FOR
BUSINESS STUDIES

KALAMASSERY CAMPUS

Rajagiri College of Social Sciences,
Rajagiri P.O. Kalamassery, Kochi-683104,
Ph: 0484 2555564 / 2550884 | Fax: 0484 2532862
E-mail: admin@rajagiri.edu
Web: www.rajagiri.edu

KAKKANAD CAMPUS

Rajagiri Centre for Business Studies,
Rajagiri Valley P.O., Kakkanad, Kochi-682039
Ph: +91 484 2426554 | Fax: +91 484 2426578
Email: rcbs@rajagiri.edu
Web: www.rajagiri.edu

VISION

To become a centre par excellence of learning, unique in experience, value based in approach, and pioneering in efforts for enriching and fulfilling LIFE.

MISSION

To facilitate comprehensive and integrated development of individuals to effectively function as social beings imbued with righteousness and courage of conviction.

HALLMARKS OF CMI EDUCATION

- All round formation
- A community of committed teachers
- Family centred education
- Openness to all
- Community orientation
- The ultimate goal of a just and humane society

UNIQUE EXPERIENCE AT RAJAGIRI



RAJAGIRI CENTRE FOR BUSINESS STUDIES

Rajagiri Centre for Business Studies (RCBS) is managed by CMI priests, a Catholic order whose mission has been to establish educational institutions of high quality across the country. RCBS is located in a beautiful valley in Kakkanad, Cochin, providing the perfect environment for studies and reflection. The campus is also the hub of sister institutions like Rajagiri School of Engineering and Technology (RSET), Rajagiri College of Management and Applied Sciences (RCMAS), Rajagiri International School for Education and Research (RISER) and Rajagiri Christu Jayanthi Public School (RCJPS).

At RCBS, students join for MBA, MHRM and PGDM courses which are a launching pad for excellent career opportunities. The curriculum has been designed meticulously to ensure holistic education of students and it helps them gain global perspectives of management rooted in Indian values. The level of participation of corporate majors in the recruitment campaign is an eloquent testimony to the quality education imparted at RCBS.



DEEKSHARAMBHAM-2014

Venue: Chavara Hall

Date: 10.06.14

10.00 am - 10.40 am

Prayer Session

Handing over the lighted chirutha to the new students by the Chief Guest, Guest of Honour and Faculty Members.

Ranga Pooja

Bhajans and Readings from the Holy Books

10.40 am - 10.45 am

Introduction to Rajagiri - Prof. Neecha J. Eappen

10.45 am - 10.50 am

Welcome

Rev. Dr. Antony Kariyil CMI

Director, Rajagiri Institutions

10.50 am - 11.00 am

Presidential Address

Rev. Dr. Jose Cletus Plackal CMI

Provincial-SH Province and Manager-Rajagiri Institutions

11.00 am - 11.30 am

Inauguration of the Academic Year & Chief Guest's Address

Dr. V. A Joseph

MD & CEO, South Indian Bank Ltd.

11.30 am - 11.45 am

Address by the Guest of Honor

Prof. Johan Cottyn

Coordinator International Office, Commercial Sciences and Business Management, Vives, Belgium

11.45 am - 11.50 am

Presenting memento to the guests - Provincial

11.50 am - 11.55 am

Vote of Thanks

Dr. Joseph I. Injodey

Principal, Rajagiri Centre for Business Studies

National Anthem

11.55 am - 12.15 pm

Refreshments

12.15 pm - 01.00 pm

Address by **Dr. Joseph I. Injodey**

Principal, Rajagiri Centre for Business Studies

Introduction of Faculty Members

01.00 pm - 01.45 pm

Lunch Break

01.45 pm onwards

Collection of course materials from library

Taking measurements for uniform

Taking photographs for Identity Card

INDUCTION PROGRAMME 2014

DAY 1

Date : 11.06.14

Venue: Chavara Hall

8.45 am - 9.00 am Attendance

9.00 am - 10.15 am The Vision and Mission of Rajagiri
Rev. Dr. Prasanth CMI
Principal, Sacred Heart College, Thevara

10.15 am - 10.30 am Introduction to MHRM Course
Dr. Anil Kumar K.
Asst. PGP Chairman

10.30 am - 10.45 am Introduction to MBA Course
Dr. Joji Alex
Asst. PGP Chairman

10.45 am - 11.00 am Introduction to PGDM Course
Dr. Binoy Joseph
Asst. PGP Chairman

11.00 am - 11.30 am Tea Break

11.30 am - 12.45 pm Facing Competitive Corporate Challenges
Mr. Shilen Sagunan
Managing Director, Arbitron India

12.45 pm - 1.45 pm Lunch

1.45 pm - 2.00 pm Attendance

2.00 pm - 2.15 pm Introduction to Rajagiri Immersive Learning Experience
Prof. Harish B. Nair

2.15 pm - 2.30 pm Introduction to RCBS Student Success Centre
Dr. Rosemary Varghese
Asst. PGP Chairperson

2.30 pm - 2.45 pm Introduction to Campus Facilities
Prof. Dhanya Alex

2.45 pm - 3.00 pm Introduction to Student Activities
Prof. Alan T. Lukose

3.00 pm - 3.15 pm Introduction to Rajagiri National Business Quiz
Prof. Suresh Ramankutty

3.15 pm - 3.30 pm Introduction to Business Update Programme
Prof. Abraham Babu

3.30 pm - 4.00 pm Tea Break

4.00 pm - 4.15 pm Introduction to Transcend
Dr. Manoj Mathew

4.15 pm - 4.30 pm Introduction to Industry Interaction and Placements
Dr. Manoj Mathew

4.15 pm - 4.30 pm Briefing on Boys' Hostel
Prof. Deepak Babu

4.30 pm - 4.45 pm Briefing on Girls' Hostel
Prof. Shirley Rita Lair

INDUCTION PROGRAMME 2014 DAY 2

Date : 12.06.14

Venue: Chavara Hall

Attendance	Attendance
8.45 am - 9.00 am	8.45 am - 9.00 am
9.00 am - 10.30 am	9.00 am - 10.00 am
Academic Excellence Dr. N. Jayasankaran Former Vice Chancellor, Kanchi University Former Director, Bharathidasan Institute of Management, Trichy	Youth - Discipline and Integrity Mr. Paul Antony IAS Chairman, Cochin Fort Trust
10.30 am - 11.00 am	10.00 am - 11.00 am
Tea Break	An Entrepreneurial Journey Ms. Parveen Hafeez Managing Director, Sunrise Hospitals
11.00 am - 12.30 pm	11.00 am - 11.30 am
Dreaming to Excel in Life Mr. Sarathbabu Elumalai CEO, Foodking Restaurants, Chennai	Tea Break
12.30 pm - 1.45 pm	11.30 am - 12.45 pm
Lunch	Dimensions of Success Mr. Venugopal C. Govind Senior Managing Partner, Varma & Varma Associates
1.45 pm - 2.00 pm	12.45 pm - 1.45 pm
Attendance	Lunch
2.00 pm - 3.00 pm	1.45 pm - 2.00 pm
Meeting the Alumni Mr. Shabeer Mohamed Country Sales Manager - Software Subscription & Support, IBM India	Attendance
3.00 pm - 3.30 pm	2.00 pm - 3.00 pm
Tea Break	Grooming Session
3.30 pm - 3.45 pm	3.00 pm - 3.30 pm
Introduction to Kerala Management Association	Tea Break
3.45 pm - 4.00 pm	3.30 pm - 5.00 pm
Introduction to Indian Society for Training & Development	Grooming Session
4.00 pm - 4.15 pm	
Introduction to National Institute of Personnel Management	
4.15 pm - 4.30 pm	
Introduction to National HRD Network	
6.00 pm - 8.00 pm	
Industry Expectations from Management Graduates Dr. Benny Joseph CEO, Jubilee Mission Hospital, Thrissur	

INDUCTION PROGRAMME 2014 DAY 3

Date : 13.06.14

Venue: Chavara Hall

Attendance	Attendance
8.45 am - 9.00 am	8.45 am - 9.00 am
9.00 am - 10.00 am	9.00 am - 10.00 am
10.00 am - 11.00 am	10.00 am - 11.00 am
11.00 am - 11.30 am	11.00 am - 11.30 am
11.30 am - 12.45 pm	11.30 am - 12.45 pm
12.45 pm - 1.45 pm	12.45 pm - 1.45 pm
1.45 pm - 2.00 pm	1.45 pm - 2.00 pm
2.00 pm - 3.00 pm	2.00 pm - 3.00 pm
3.00 pm - 3.30 pm	3.00 pm - 3.30 pm
3.30 pm - 5.00 pm	3.30 pm - 5.00 pm

DEEKSHARAMBHAM 2014

GUEST PROFILE



CHIEF GUEST
Dr. V. A. Joseph

MD & CEO, South Indian Bank

Dr. V. A. Joseph is the Managing Director and Chief Executive Officer of South Indian Bank Ltd. Dr. Joseph started his career as Trainee Officer in Syndicate Bank in June 1972 and worked as Branch Manager for 15 years. He held the post of Principal of Staff Training College, Udipi, Karnataka for two years and was also Head of Human Resource Development, Head Office (Manipal). He was the Regional Manager of Goa as well, besides being the Deputy General Manager of Delhi and Ahmedabad Zones. Before joining South Indian Bank, Dr. Joseph was the General Manager of Syndicate Bank, Mumbai Zone overseeing the operations of the bank in the states of Maharashtra, Gujarat, Goa and Chattisgarh.

He joined South Indian Bank as Executive Director in 2003, was appointed as Chairman and CEO of the bank in 2005 by the Reserve bank of India and has been the Managing Director and Chief Executive Officer of the Bank since 2008.



GUEST OF HONOUR
Prof. Johan Cottyn

Coordinator International Office
Commercial Sciences and Business
Management, Vives, Belgium

Prof. Johan Cottyn is the International Coordinator of the Department of Commercial Sciences and Business Management at Katholieke Hogeschool Zuid-West-Vlaanderen (Katho). From 1985-1991, he was a teacher of Dutch, Philosophy and Religion at Sint-Lodewijkcollege, Brugge (B). From 1991-1998, he served as National Chaplain of Chirojeugd Vlaanderen vzw and from 1992-2002 he served as International Chaplain of Fimcap (Parish Organised Catholic Youth Organisations). Since 1998, he has been teaching Philosophy and Business Ethics at Katholieke Hogeschool Zuid-West-Vlaanderen (Katho) (now Vives).

*"Don't judge each day
by the harvest you reap
but by the seeds you plant!"*
Robert Louis Stevenson



Rev. Dr. Jose Cletus Plackal CMI

Provincial, Sacred Heart Province & Manager,
Rajagiri Institutions

Rev. Dr. Jose Cletus Plackal CMI holds a Doctorate in Ministry, a professional doctorate in applied psychology and theology. He is a Clinical Member International of the American Association of Pastoral Counselors, Licensed Clinical Psychologist HRT (Homeostasis Reality Therapy), and Member of the Catholic Psychologists of India. He has widely travelled around the world, and has pastoral experience in USA and Canada. He has published numerous articles on psychology in books and magazines. He is the Founder Director of Jevas Institute for Family, Aluva and former Vicar Provincial of the CMI Sacred Heart Province Kochi. He has also served as the Member of the Board of Trustees of Rajagiri Group of Institutions.



Rev. Dr. Antony Kariyil CMI

Director, Rajagiri Institutions

Rev. Dr. Antony Kariyil CMI received his Bachelors Degree in Philosophy from JDV Pune, and in Theology from Dharmaram College, Bangalore. After the completion of his post Graduation and Ph.D in Sociology from Pune University, he began his teaching career as a Lecturer in the Sacred Heart College Thevara in 1974, and then joined Christ College, Bangalore in 1978. Subsequently he served as the Principal of Christ College from 1989 to 1997, and as the Principal of Rajagiri College of Social Sciences, Kalamassery from 1997 to 2002. Dr. Antony Kariyil served as the Vicar Provincial and Secretary for Social Apostate, Sacred Heart Province, Kalamassery, from 1999 to 2002. He was the Prior General of the CMI Congregation from 2002 to 2008.

**INDUCTION PROGRAMME 2014
DAY 1 SPEAKER PROFILE**

Dr. Joseph I. Injodey

Principal,
Rajagiri Centre for Business Studies



Dr Joseph I.Injodey, Principal, Rajagiri College of Social Sciences, & Honorary Dean Rajagiri Business School, is a post graduate from Loyola College, Chennai and he received his Ph.D from MG University, Kottayam. He is widely travelled and has been a visiting international scholar at Western Michigan University, USA. An accomplished trainer, he has offered various training programmes in India and abroad, including 'Counseling Skills for Managers', for the Senior Managers of Bank Muscat, Oman.

His areas of interest are mentoring, employee resourcing and counseling. He is in the expert panel for the employee selection in many companies and educational institutions. With his wide experience in teaching and administration, he sets very high standards for the institution and supports the progress of the faculty and the students through regular training programmes and academic inputs.



Rev. Dr. Prasanth Palakkappillil CMI

Principal, Sacred Heart College, Thevara

Rev. Dr. Prasanth Palakkappillil CMI is the Principal of Sacred Heart College, Thevara. He is a trained Social worker from TISS Mumbai with a Doctorate from Mahatma Gandhi University for the thesis on Dalit Studies – Discrimination of Inequality.

His Core areas of practice are Community Development, Environment Education, Natural Resource Management and Environment Protection. He holds several positions such as General Secretary of the Kerala Branch of Indian Council of Social Welfare, Treasurer of Association of Schools of Social Work Kerala (ASSK) etc.



Mr. Shilen Sagunan
Managing Director,
Arbitron India

Shilen leads Arbitron India, a fully owned subsidiary of Arbitron Inc (NYSE:ARB), located in Kochi, India. Shilen's India team works closely with Arbitron IT teams in US and Finland to develop software for PPM, Diary, Customer Software, Data Warehouse, mobile and Business Analytics. Shilen completed his B.Tech in Mechanical Engineering from Indian Institute of Technology, Mumbai. He started his career with Vikram Sarabhai Space Center, Indian Space Research Organization as an engineering scientist. He has over two decades of leadership and management experience in Information Technology Solutions and multidisciplinary engineering research. He was functioning as the Director/Vice President of Arbitron USA (2003 to 2008). Has wide global exposure and was instrumental in setting up many vendor relations and contracts with technology service providers based in Europe, India and China. In 2008, he founded Arbitron in Kochi and under his leadership, the company has grown immensely over the years.



Dr. N. Jayasankaran
Advisor, NMIMS University

Dr. N. Jayasankaran is an eminent professor of management, and is rated as one of the top five professors of management in India under the merit list published by Business Standard. A great institution builder, Bharathidasan Institute of Management (popularly known as BIM), grew in strength and recognition under his Directorship. Dr. Jayasankaran is an outstanding administrator and is associated with various professional bodies and High Level committees. He is the Former Vice - Chancellor of Kanchi University, and the founder and secretary of the Ramanujan Mathematical Society of India.

He is an Executive Council Member of Association of Indian Management Schools, Member of NAAC Inspection team, Central Council Member of Operations Research Society of India, Calcutta, Member of the Committee constituted by AICTE to form norms and standards for Management Education, Member, High Level Committee on Vocational Education constituted by Government of Tamil Nadu, just to name a few. He truly is a rare mix of a hard core academician, strategic administrator and a powerful speaker.

Mr. Sarathbabu Elumalai
CEO, Foodking Restaurants



Sarathbabu Elumalai is an Indian entrepreneur, social worker and politician. He is an alumnus of Indian Institute of Management Ahmedabad and Birla Institute of Technology and Science (Pilani). After his management degree, unlike most of his peers Sarath decided to take up a job and turned entrepreneur. He is the founder and CEO of Foodking restaurants. He has the vision of a Hunger Free India. He is the winner of several awards such as CNN-IBN Award for Young Indian Leader, 'Pepsi-MTV Youth Icon' and 'Example to Youth Award'. He was among the three youth invited from across the globe for the Bank's annual flagship event the Global Youth Conference, to engage the broader development of community with youth around the world. His story is a true motivation for people aspiring to rise up in life through sheer hard work.

Mr. Shabeer Mohamed
Country Sales Manager -
Software Subscription & Support, IBM India



Shabeer currently provides leadership and manages the multimillion dollar Subscription & Support Business for IBM Software for India and South Asia. Prior to this, he has handled multiple Sales Management Roles and held various positions in Companies like IBM, Novell and Aptech. He has a total experience of close to 18 years in Information Technology Solutions Selling, Large Account Management, Sales Operations and Territory Management. His Vertical/Domain experience includes FSS/ BFSI, Pharma, Development Houses, Defense/Academic, Manufacturing and Retail segment (s). His Strengths are in Strategic Account Management, Relationship Sales, Complex Solution Selling, Sales Territory/Region/Team Management, Technology Evangelizing and Sales Operations.

He holds an Engineering Degree in Mechanical (Production Stream) Engineering and a Masters Degree in Business Administration.

**INDUCTION PROGRAMME 2014
DAY 3 SPEAKER PROFILE**



Dr. Benny Joseph
CEO of the Jubilee Mission Hospital,
Medical College and Research Institute

Dr. Benny Joseph assumed charge as Chief Executive Officer of the Jubilee Mission Hospital, Medical College and Research Institute, Thrissur in June 2014. He has over 17 years experience in research, academics, learning interventions, corporate organizational development & senior leadership role. From 2005 to May 2014, he was with UST Global in several key positions and served as Director & Global Head of Leadership Center, UST Global from 2013 to May 2014. This academican turned management expert obtained his doctoral degree in Management from the Indian Institute of Management, Ahmedabad. His core skills include excellent strategic thinking grounded on execution and strong customer centric skills. He has presented several papers at national and international seminars and is an established trainer in the corporate circles.



Mr. Paul Antony IAS
Chairman, Cochin Port Trust

Paul Antony IAS assumed charge as Chairman of Cochin Port Trust in 2011. He belongs to 1983 batch IAS of the Kerala Cadre. He was holding the post of Principal Secretary Power, Govt of Kerala, prior to joining as Chairman Cochin Port Trust. During 2000-2005 he was Development Commissioner of Cochin Special Economic Zone and in this capacity he was a Trustee of Cochin Port Trust Board. He had also held offices of Principal Secretary-SC&ST Development Department, Commissioner-Commercial Taxes, Managing Director, Kerala State Civil Supplies Corporation, Collector in Kollam & Alapuzha districts and Director of Industries & Commerce Department in the Govt. of Kerala.

He is a Post Graduate in Economics from Delhi school of Economics and has a Masters in Public Economic Management from Birmingham University, UK.

"This time, like all times, is a very good one, if we but know what to do with it" - Ralph Waldo Emerson



Ms. Parveen Hafeez

Managing Director, Sunrise Hospitals

Ms. Parveen Hafeez, the Managing Director of Sunrise Hospitals group of companies, is a natural leader who has distinguished herself, with an uncompromising focus on maintaining the highest standards of service and attention to detail. In a journey that started 19 years ago, with Medlace, her first company, Ms. Parveen Hafeez currently heads the finance department & administration, a key role within the well-diversified organization of Sunrise, comprising of a multi-speciality hospital chain and medical supplies companies. She began her business career with the Medlace Group of Companies, which included Medlace, Medlace Disposables and Concern India. She is the managing partner at Medlace which deals with complete solutions for complete surgical needs. She is also the managing partner of Iware Solutions, a software development firm specializing in Hospital Management Systems and Printing Management Systems.

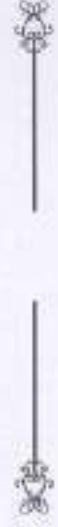


Shri. Venugopal C. Govind.

Senior Managing Partner,
Varma & Varma Associates

Venugopal C. Govind, a fellow of the Institute of Chartered Accountants of India, is the Senior Managing Partner of Varma & Varma Associates, a reputed chartered accounting firm in Kerala. He had served as member of the Expert Advisory Committee of the WTO and was the Director of Kerala State Industrial Development Corporation.

He made significant contributions as the member of Managing / Central Committees of Associated Chamber of Commerce and Industry, All India Manufacturers Organization, All India Shippers Council and Indo-American Chamber of Commerce. Venugopal, recipient of the prestigious Management Leadership Award instituted by the Kerala Management Association for the millennium year 2000, is member, Board of Management/ Advisory council/visiting faculty member in various Management Institutes and Business Schools.





NOTES

**RAJAGIRI VIDYAPEETHAM
RAJAGIRI COLLEGE OF SOCIAL SCIENCES (RCSS)**

Programme	Degree	Duration
School of Social Work	MSW	2 Years
Master of Social Work	BSW	3 years
Bachelor of Social Work	PGDAHS	1 year
Post Graduate Diploma in Administration of Human Services		
School of Library Science	B.L.L.Sc	1 year
Bachelor of Library & Information Science	MCA	3 years
Master of Computer Applications		
School of Computer Science		
Master of Computer Applications		

RAJAGIRI CENTRE FOR BUSINESS STUDIES (RCBS)

Master of Business Administration	MBA	2 Years
Master of Human Resource Management	MHRM	2 Years
Post Graduate Diploma in Management International Management Program	PGDIM	2 Years

DOCTORAL RESEARCH CENTRE

Doctoral Research in Management, Social Science and its allied disciplines in association with Doctoral Centre -Mahatma Gandhi University, Christ University Bangalore, IGNOU

RAJAGIRI SCHOOL OF ENGINEERING & TECHNOLOGY (RSET)

www.rajagiritech.ac.in

Undergraduate programs

- B.Tech.
- B.Tech.
- B.Tech.
- B.Tech.
- B.Tech.
- B.Tech.
- B.Tech.

Course

- Applied Electronics & Instrumentation
- Computer Science & Engineering
- Electronics & Communication Engineering
- Electrical & Electronics Engineering
- Information Technology
- Mechanical Engineering
- Civil Engineering

Duration

- 4 years
- 4 years
- 4 years
- 4 years
- 4 years
- 4 Years
- 4 Years

Post Graduate Programs

- M.Tech.
- M.Tech.

Electronics & Communication Engg. (VLSI & Embedded System)

- M.Tech. program in information Systems Security

2 years

2 years

RAJAGIRI EDUCATIONAL & CHARITABLE TRUST (RECT) - IGNOU PROGRAMME

- B.Tech.
- M.Tech.

- Embedded System Design
- Information Systems Design

2 years

2 years

RAJAGIRI EDUCATIONAL & CHARITABLE TRUST (RECT) - BITS PROGRAM

Ph.D. in Science, Maths & Engineering
RECT in association with Birla Institute of Science & Technology, Ranchi, India.

RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

www.rajagiricollege.edu.in

- BBA
- B.Com
- B.A.

Course

- Bachelor of Business Administration
- Bachelor of Commerce
- Bachelor of Computer Applications

Duration

- 3 years
- 3 years
- 3 years

KALAMASSERY CAMPUS:

Neelan College of Social Sciences,
Rajagiri P.O., Kalamassery, Kochi-683104,
Ph: +91 2292264 / 2292394 Fax: 0484 2532802
E-mail: admin@rajagiri.edu Web: www.rajagiri.edu

KAKKANAD CAMPUS:

Rajagiri Centre for Business Studies,
Rajagiri Valley P.O., Kakkanad, Kochi-680038
Ph: +91 484 2420554 Fax: +91 484 2420578
E-mail: mba@rajagiri.edu Web: www.rajagiri.edu



Deeksharambham- 2014

Deeksharambham
10
June

Induction Programme
11-13
June

VENUE : CHAVARA HALL, RAJAGIRI VALLEY, KAKKANAD



Potentially towards Excellence

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